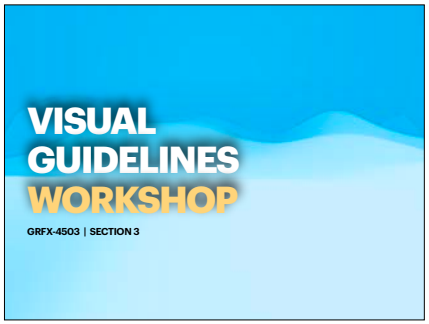
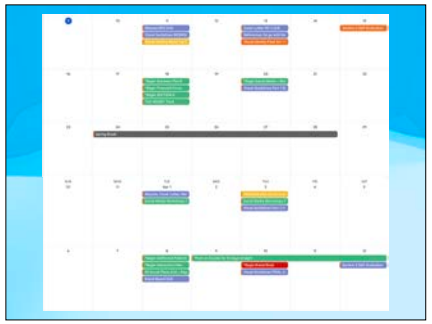
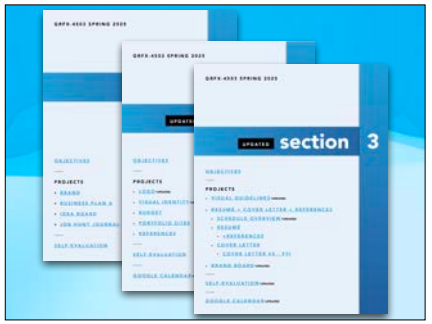

VISUAL
GUIDELINES
WORKSHOP
GRFX-4503 | SECTION 3

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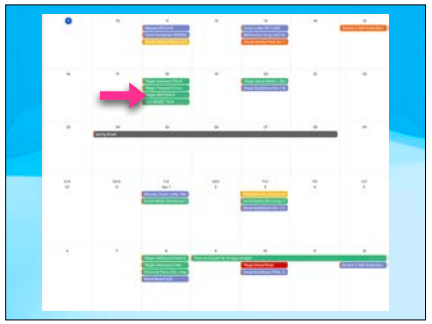

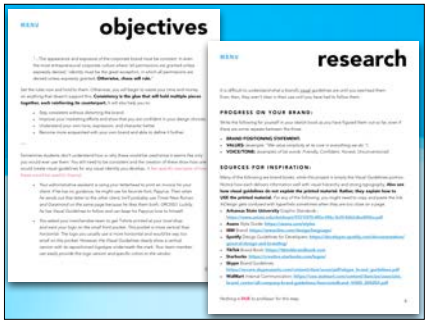
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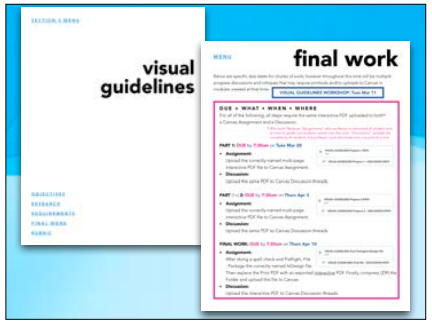
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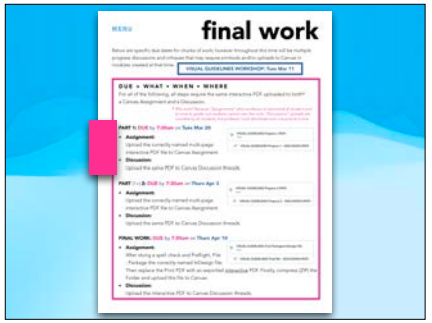
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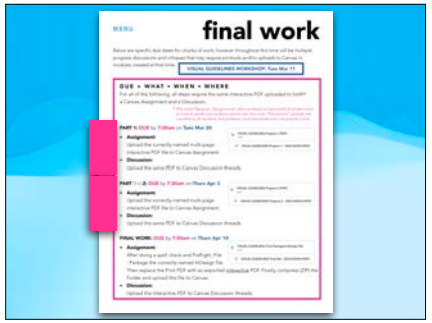
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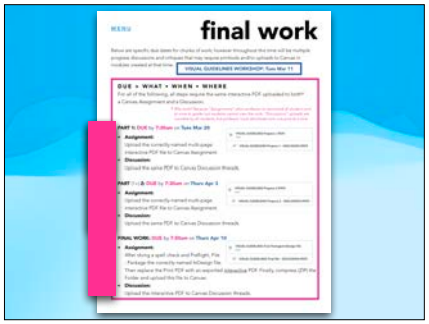
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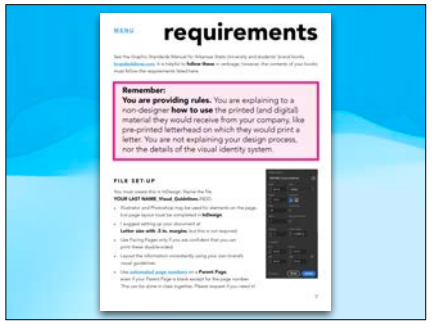
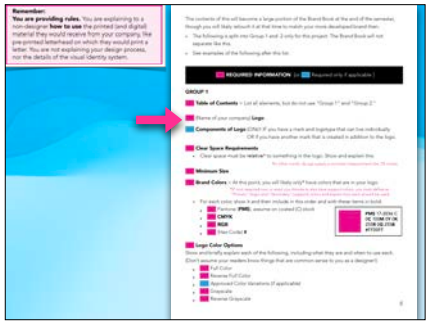

requirements
Remember:
You are providing rules. You are explaining to a non-designer how to use the printed (and digital) material they would receive from your company, like pre-printed letterhead on which they would print a letter. You are not explaining your design process, nor the details of the visual identity system.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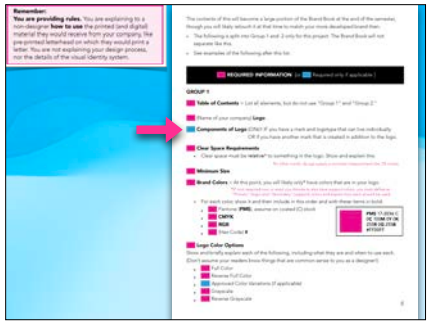
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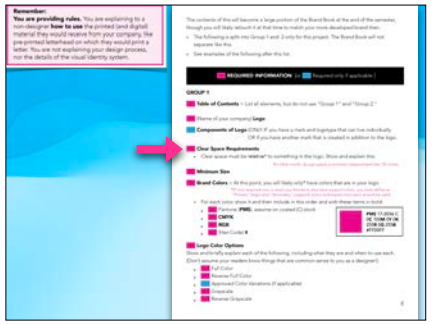
components of logo
LACUNA
DESIGNSTUDIO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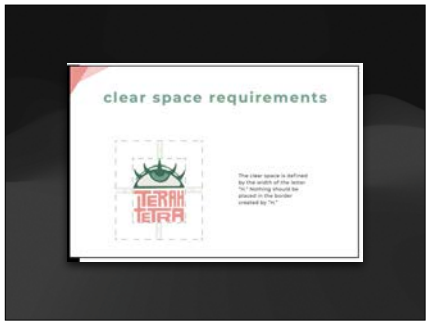
clear space requirements

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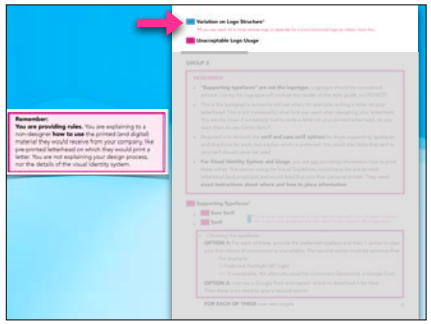
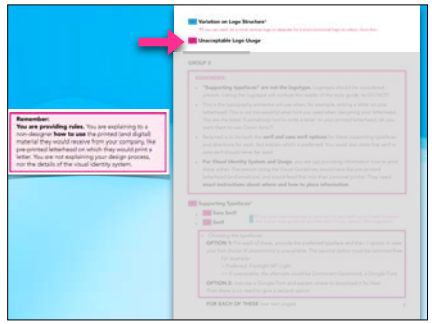
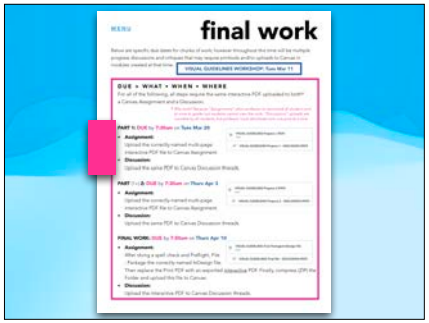
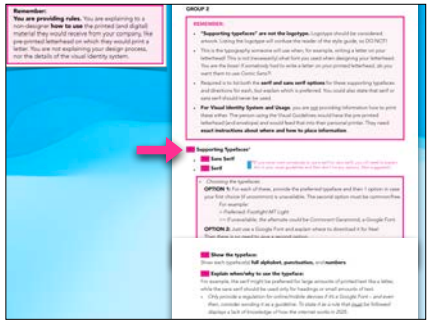
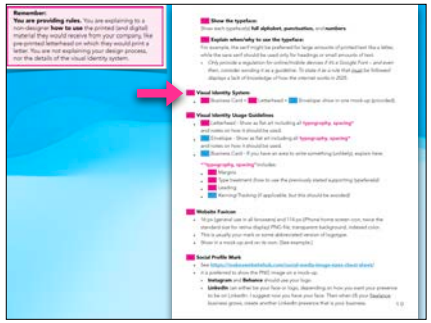
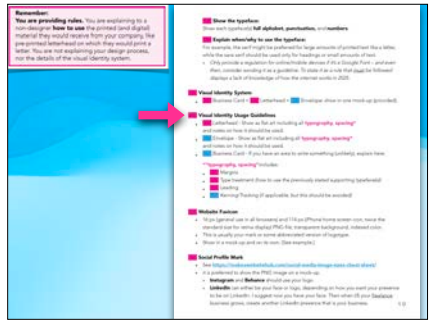


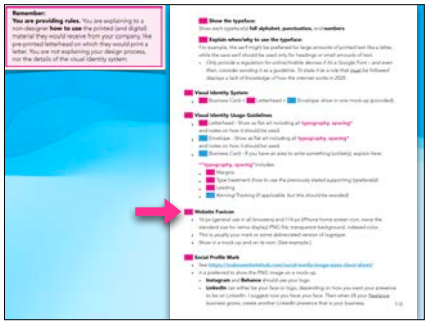


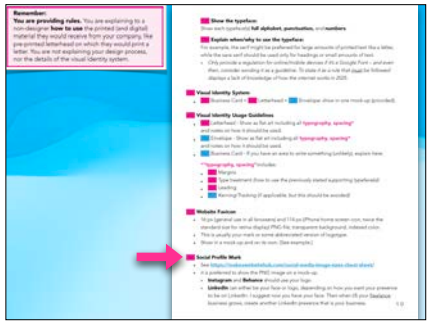

final work

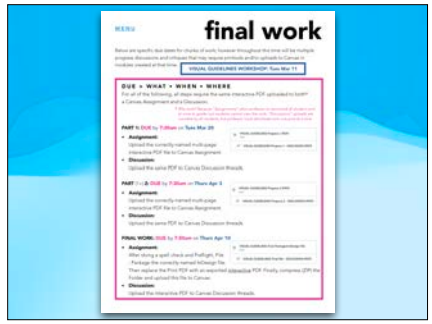











final work