



Wes Wilson

Designer's full name: Robert Wesley Wilson

Designer's pseudonym/nickname: Wes Wilson

Gender: Male

Year Born: 1937

Country Born: United States

Year Died: 2020

Country Died: United States

Religion | Political Alignment: He showed a prominent interest in Eastern religions and philosophies such as Hinduism and Buddhism.

How did any of the above affect either his/her life experience or work because it/they provided a challenge at the time?

None of the above qualities of the designer provided a challenge for the time.

Did this designer do notable work in fields other than what would TODAY be considered graphic design?

He made many prints with a silk screen and worked with photographs for his posters.

For what is this designer most noted in relation to design? EXPLAIN.

Wes Wilson is most known for his stylized collection of posters designed for rock music artists in the 1960s-1970s.

Is there anything controversial about this designer? Explain.

His political beliefs were not the norm, because he made it apparent he did not agree with war and the ideals that came from it, which was a form of anti-war propaganda.

Explain this designer's education/training, including academic, apprenticeships, and /or mentorships.

He grew up in a rural California town, traveled and went to many colleges such as junior colleges in Sacramento and Auburn, ended up dropping out to support his family, and then went back for art in 1964 -- attending the San Francisco Academy of Art. After that he taught in Chicago and then moved to the Ozarks.

Did this designer promote a specific ideology in his/her work? Explain.

His first popular poster was literally about how the U.S. was as bad as the Nazi party for getting involved in the Vietnam War, which was a strong but uncommon opinion.

Why is this designer viewed as iconic in the history of graphic design?

Wes Wilson is known for his psychedelic posters for rock music artists such as the Grateful Dead, the Beatles, and many other notable musicians.

Is there any other important information to know about this designer?

No.

Student: Lauren Elizabeth Vansandt

Bibliography

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