

# SOCIAL MEDIA PLAN : FORM C

## GRFX-4503 PROFESSIONAL PRACTICE | SPRING 2021

- File : Save As **YOUR LAST NAME\_SocialMedia\_C**.
  - **For the following section**, replace this text **with your answer (see assigned Character Styles)**.
  - To hyperlink text, see project sheet for Interactive Files under Directions and use the Hyperlink New Style .
  - The sections following are guides as profiles are completed on LinkedIn and Instagram.
  - To turn in this form, **File : Export to an Interactive PDF**
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### What's your full name?

Replace this text with your answer.

### What's your company name? If it's the same as your name, leave this blank.

Replace this text with your answer or remove.

### Instagram URL:

Replace with your answer - [Hyperlink](#) the URL here.

Not your Feed. Your Username should be somewhere in the URL or it's not the correct page.

### LinkedIn URL:

Replace with your answer - [Hyperlink](#) the URL here.

Not your Feed. Your Username should be somewhere in the URL or it's not the correct page.

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## STEP 1:

First start coming up with ideas! See the [SocialMedia\\_C\\_ReadMe.PDF](#).

## INSTAGRAM CONTENT IDEAS:

### DAILY | WEEKLY:

1. Replace with answer. Consider #hashtags for days. Consider @mentions.
2. Replace with answer. Consider #hashtags for days. Consider @mentions.
3. Replace with answer. Consider #hashtags for days. Consider @mentions.
4. Replace with answer. Consider #hashtags for days. Consider @mentions.
5. Replace with answer. Consider #hashtags for days. Consider @mentions.
6. Replace with answer. Consider #hashtags for days. Consider @mentions.
7. Replace with answer. Consider #hashtags for days. Consider @mentions.
9. Replace with answer. Consider #hashtags for days. Consider @mentions.
9. Replace with answer. Consider #hashtags for days. Consider @mentions.
10. Replace with answer. Consider #hashtags for days. Consider @mentions.

### MONTHLY:

1. Replace with answer.
2. Replace with answer.
3. Replace with answer.

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# LINKEDIN CONTENT IDEAS:

## WEEKLY:

1. Replace with answer. Consider #hashtags for days. Consider @mentions.
2. Replace with answer. Consider #hashtags for days. Consider @mentions.
3. Replace with answer. Consider #hashtags for days. Consider @mentions.
4. Replace with answer. Consider #hashtags for days. Consider @mentions.
5. Replace with answer. Consider #hashtags for days. Consider @mentions.

## MONTHLY:

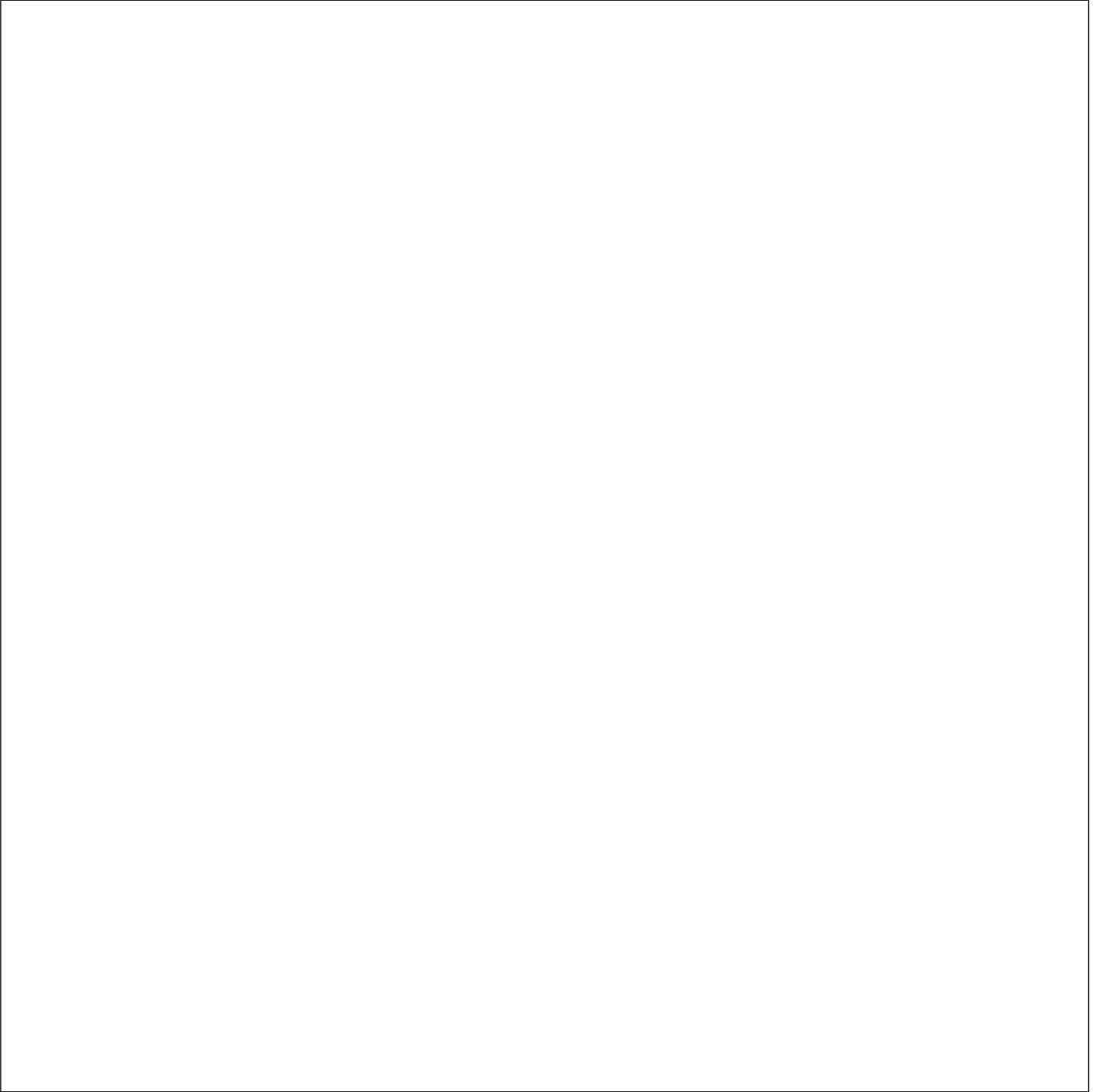
1. Replace with answer.
2. Replace with answer.
3. Replace with answer.

**STEP 2:**

**Then create your calendar using Illustrator or InDesign.**

**See the [SocialMedia\\_C\\_ReadMe.PDF](#).**

In the image box below, place your calendar. Resize the box if necessary.



**STEP 3:**

**Then post for 10 days straight, following your Content Calendar.  
See the [SocialMedia\\_C\\_ReadMe.PDF](#).**

Take plenty of screenshots, but do not include them on this form. You're done with it. :)