

SOCIAL MEDIA PLAN : FORM C

GRFX-4503 PROFESSIONAL PRACTICE | SPRING 2021

- File : Save As **YOUR LAST NAME_SocialMedia_C**.
 - **For the following section**, replace this text **with your answer (see assigned Character Styles)**.
 - To hyperlink text, see project sheet for Interactive Files under Directions and use the Hyperlink New Style .
 - The sections following are guides as profiles are completed on LinkedIn and Instagram.
 - To turn in this form, **File : Export to an Interactive PDF**
-

What's your full name?

Replace this text with your answer.

What's your company name? If it's the same as your name, leave this blank.

Replace this text with your answer or remove.

Instagram URL:

Replace with your answer - [Hyperlink](#) the URL here.

Not your Feed. Your Username should be somewhere in the URL or it's not the correct page.

LinkedIn URL:

Replace with your answer - [Hyperlink](#) the URL here.

Not your Feed. Your Username should be somewhere in the URL or it's not the correct page.

STEP 1:

First start coming up with ideas! See the [SocialMedia_C_ReadMe.PDF](#).

INSTAGRAM CONTENT IDEAS:

DAILY | WEEKLY:

1. Replace with answer. Consider #hashtags for days. Consider @mentions.
2. Replace with answer. Consider #hashtags for days. Consider @mentions.
3. Replace with answer. Consider #hashtags for days. Consider @mentions.
4. Replace with answer. Consider #hashtags for days. Consider @mentions.
5. Replace with answer. Consider #hashtags for days. Consider @mentions.
6. Replace with answer. Consider #hashtags for days. Consider @mentions.
7. Replace with answer. Consider #hashtags for days. Consider @mentions.
9. Replace with answer. Consider #hashtags for days. Consider @mentions.
9. Replace with answer. Consider #hashtags for days. Consider @mentions.
10. Replace with answer. Consider #hashtags for days. Consider @mentions.

MONTHLY:

1. Replace with answer.
2. Replace with answer.
3. Replace with answer.

LINKEDIN

CONTENT IDEAS:

WEEKLY:

1. Replace with answer. Consider #hashtags for days. Consider @mentions.
2. Replace with answer. Consider #hashtags for days. Consider @mentions.
3. Replace with answer. Consider #hashtags for days. Consider @mentions.
4. Replace with answer. Consider #hashtags for days. Consider @mentions.
5. Replace with answer. Consider #hashtags for days. Consider @mentions.

MONTHLY:

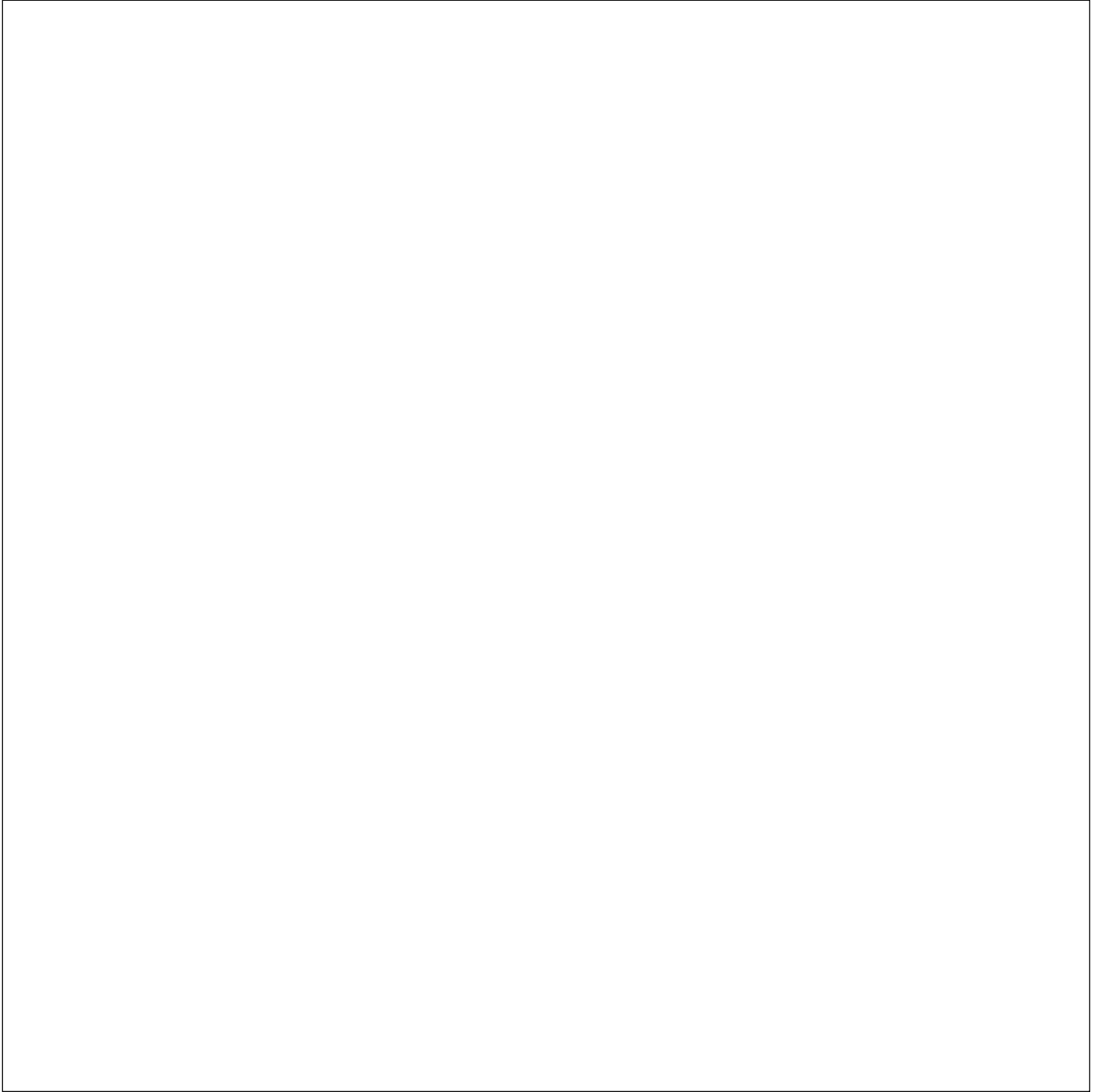
1. Replace with answer.
2. Replace with answer.
3. Replace with answer.

STEP 2:

Then create your calendar using Illustrator or InDesign.

See the [SocialMedia_C_ReadMe.PDF](#).

In the image box below, place your calendar. Resize the box if necessary.



STEP 3:

**Then post for 10 days straight, following your Content Calendar.
See the [SocialMedia_C_ReadMe](#).PDF.**

Take plenty of screenshots, but do not include them on this form. You're done with it. :)