

SOCIAL MEDIA PLAN : FORM B

GRFX-4503 PROFESSIONAL PRACTICE | SPRING 2021

- File : Save As **YOUR LAST NAME_SocialMedia_B.**
 - **For the following section**, replace this text **with your answer (see assigned Character Styles).**
 - To hyperlink text, see project sheet for Interactive Files under Directions and use the Hyperlink New Style .
 - The sections following are guides as profiles are completed on LinkedIn and Instagram.
 - To turn in this form, **File : Export** to an **Interactive PDF**
-

What's your full name?

Replace this text with your answer.

What's your company name? If it's the same as your name, leave this blank.

Replace this text with your answer or remove.

SOCIAL MEDIA MISSION STATEMENT

Example:

"I (or "We", then continue with plural throughout statement) **use social networks to connect with like-minded professionals, inform and inspire my community of leaders, build my personal brand and grow my business. Through social media, I will find like minded designers who see value in our services, promote me to others, and join with me in using social media to spread good news. To accomplish this, I showcase my personal brand online by being authentic and true to my personality, interests and values.**" - [Source](#)

Replace with your answer or copy the above and refine.

LINKEDIN: All profiles on LinkedIn are public. ENABLE NOTIFICATIONS.

URL of Your Home Page:

Replace with your answer - [Hyperlink](#) the URL here.

Not your Feed. Your Username should be somewhere in the URL or it's not the correct page.

INSTAGRAM:

Create a PROFESSIONAL Account.

This will also mean your PROFILE IS PUBLIC.

Also ENABLE NOTIFICATIONS.

URL of Your Home Page:

Replace with your answer - [Hyperlink](#) the URL

Not your Feed. Your Username should be somewhere in the URL or it's not the correct page.