



PROJ 3 | WORKSHOP 5

- REVIEW: App Icons, Design Systems, Mock-Ups
- Adobe XD Workspace
 - Design: Libraries (Components) | Layers (Artboards)
 - Prototype
 - Share
- Design
 - HOME Artboard
 - Components - *How to quickly replace placeholder with your icon*
 - Typography and Design System
- Prototype
 - Existing Wires + Preview
 - FYI: Navigation User Flow Maps
- Share
- User-Testing
- What's Due for Next Class

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PROJ 3 | WORKSHOP 5

MENU

workshop 5

INTRO TO ADOBE XD + USER TESTING

- Components - *How to quickly replace placeholder with your icon*
- Typography and Design System
- Prototype
 - Existing Wires + Preview
 - Navigation Site Maps
 - Test Prototype
- Share
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workshop 5

INTRO TO ADOBE XD + USER TESTING

MENU

INTRO TO ADOBE XD

First, [try this prototype](#) by clicking this link with either your phone or computer.
The app is meant to work on a phone, but it doesn't always resize to fit all phone screens perfectly.

Then download the **Proj3_2303_F22.XD** file from the Project 3 folder for this class. As this is Adobe XD's native file type, it will open in the program.
 File: Rename **YOUR LAST NAME_Proj3_2303_F22.XD**.

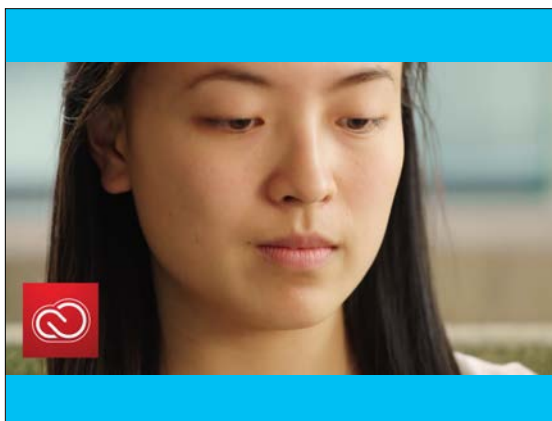
WEEK OF OCT 3 - A-State Midterm Exams Oct 5 - 11 - No midterm exam in GRFX-2303

MON OCT 3

- Design System + Mock-Up **DUE 10:45am**
- **WORKSHOP 5**
 - Introduction to Adobe XD, using a simple pre-made template
 - Lecture/discussion about UI/UX
 - Overview of Navigation Maps
 - Introduction to User Testing
 - XD Template file completed **DUE** in class
 - Complete User Testing and required research documentation before next class.

Project 3 SOFTWARE OBJECTIVES:

- **Illustrator** will be used to create the app icon from scratch, as well as a design system based on one's app design to extend to an entire app.
- **XD** will be introduced to students - *first using a wired template with actions assigned, then pushing for further development of interface and actions.* These workshops will show students how easy XD is to creating powerful prototypes that would then be given to a developer.

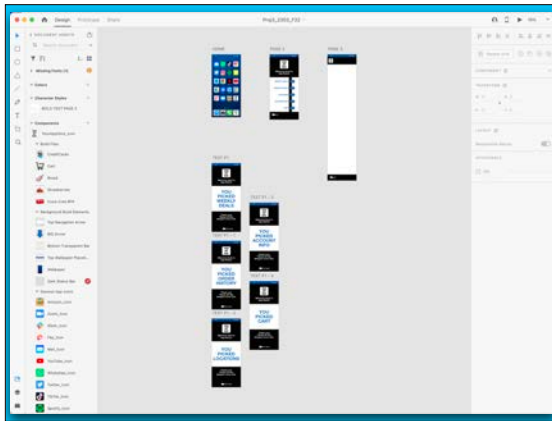


My Drive > ... > *PROJECT 3 > FROM PROF NIKKI

Name ↑	Owner
Icon_SketchSheets.pdf	me
Proj3_2303_F22.xd	me
Proj3_GroceryMockUp.ai	me
Proj3_IconBuild.ai	me
Proj3_UI Design Kit Template.ai	me
Strawberries.jpg	me

PROJ 3 | WORKSHOP 5

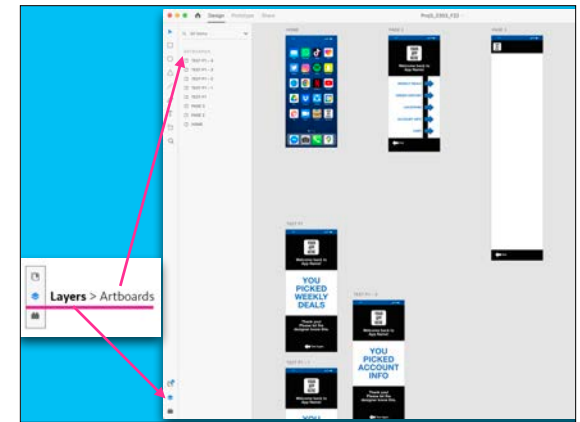
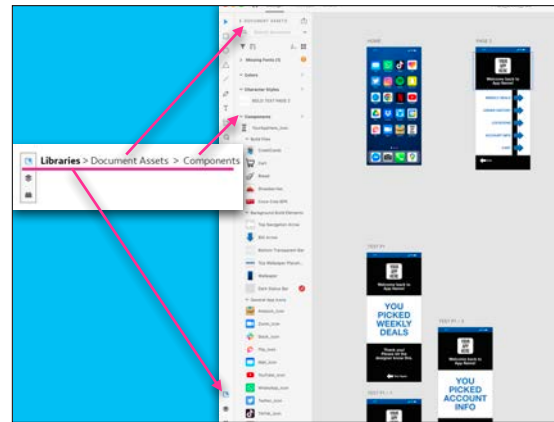
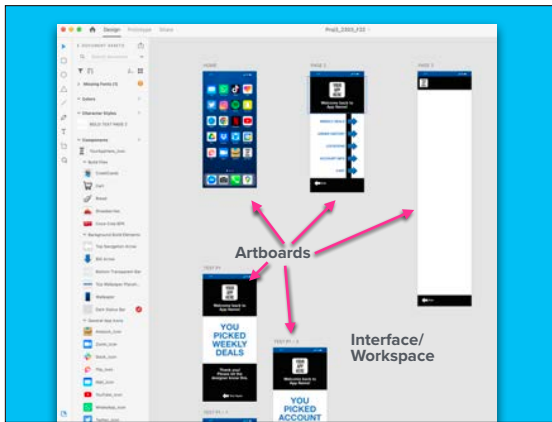
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- Shortcuts you usually use in Adobe:
- First, remember you must be on the space/thing for the computer to understand what you mean.
- Zoom In, Zoom Out
- Select All
- Save
- Copy, Cut, Paste, Undo
- Arrange (Bring to Front, Send to Back, etc.)
- Find
- What else? Discuss.

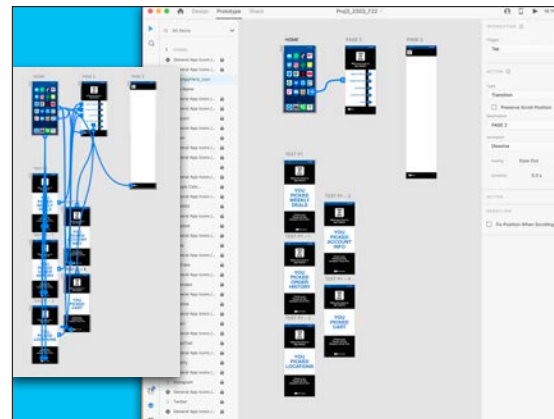
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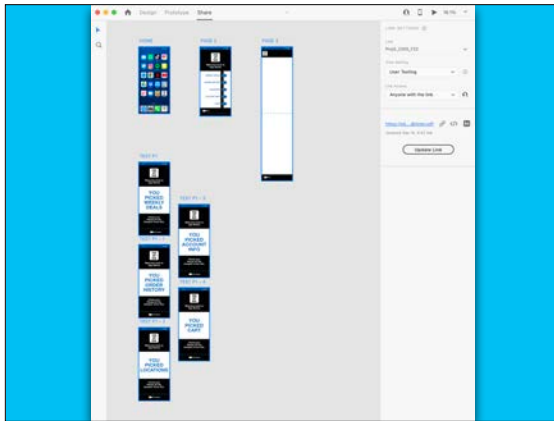
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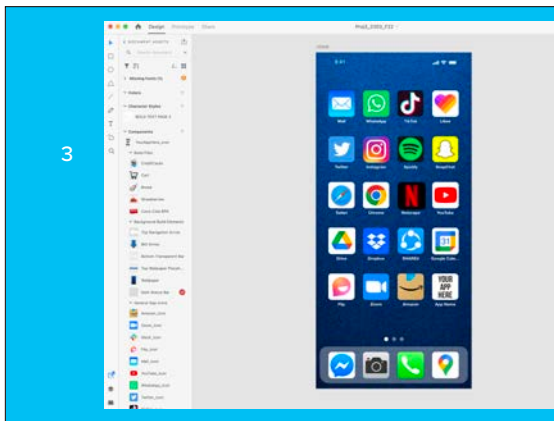
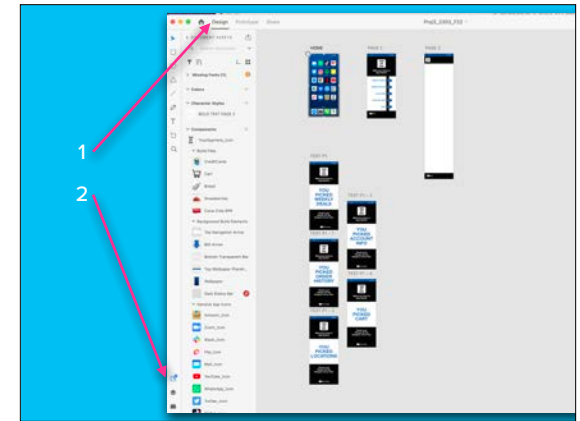
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2

Students will bring the **PNG** file of their app icon. XD still doesn't like to work with any vector files other than SVGs, which makes sense when most interactive screen apps use raster files PNGs, JPGs, and GIFs.

3

Much like when one updates an image that is linked in other Adobe applications like InDesign and Illustrator, a Component can be changed in XD and it will update throughout the document. Students will be guided on how to replace the YourAppHere_Icon with the new artwork by using the command to **Edit Main Component**.

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4

Students will update the **typography**, as well as the **colors** of text and navigation arrows quickly and easily using XD. These should all follow one's **Design System**. (One can also redefine on colors and type treatments. It is just necessary that the Design System file and the finished app coincide.)

Right-click the missing font and select the Highlight on Canvas option to highlight the missing font in your designs before replacing them.

1. Replace missing fonts.
2. Replace font.
3. Right-click the missing font and select Replace Font. XD automatically previews the suggested replacement font on canvas.

Ignore this warning.

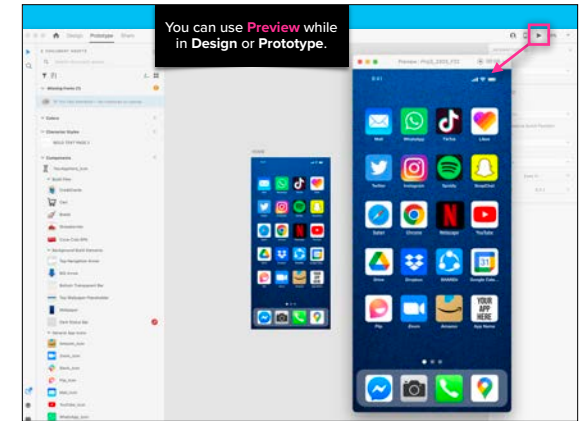
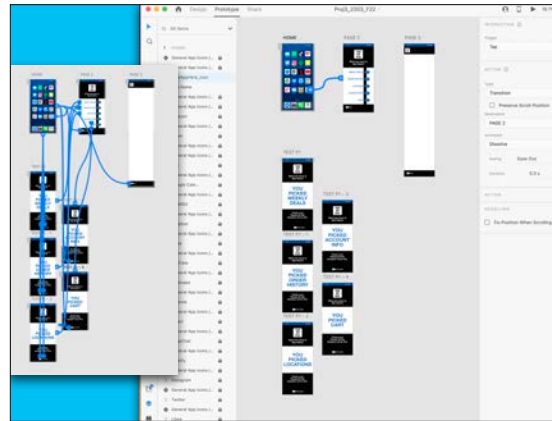
Because Helvetica Neue is locked, we MIGHT need to take a few extra steps.

4

Students will update the **typography**, as well as the **colors** of text and navigation arrows quickly and easily using XD. These should all follow one's **Design System**. (One can also redefine on colors and type treatments. It is just necessary that the Design System file and the finished app coincide.)

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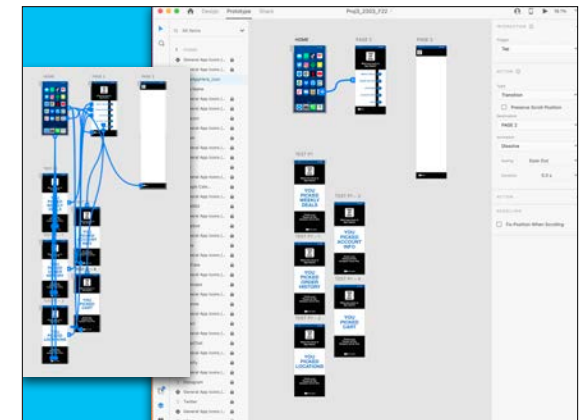
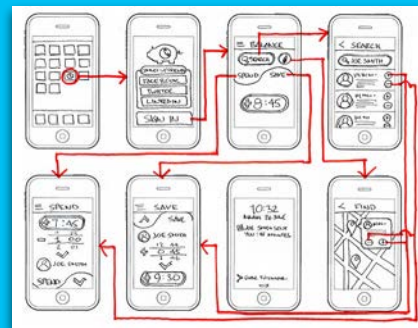
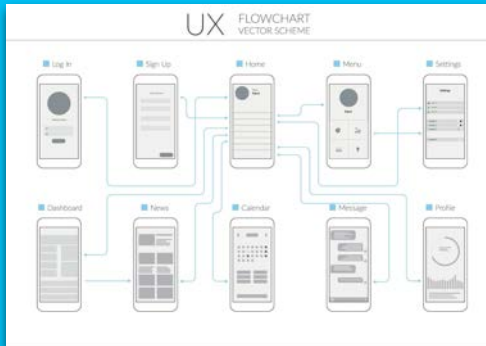
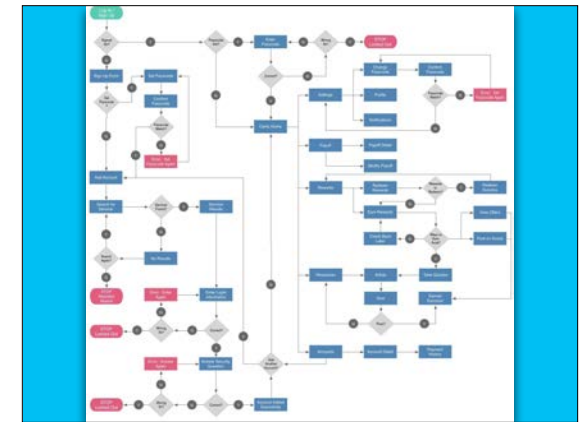
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6
In preparation for which page to complete in Workshop 6, the importance of **user testing** is discussed. The goal of this project's testing is simply to figure out which page most users wanted to go to next: Weekly Deals, Order History, Locations, Account Info, or Cart. Students will need to create a file for the user to test, which is completed through XD's Share workspace.

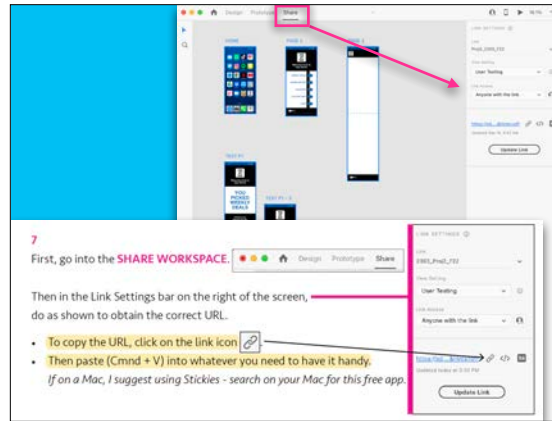
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To copy the URL, click on the link icon

Then paste (Cmd + V) into whatever you need to have it handy.

If on a Mac, I suggest using Stickers - search on your Mac for this free app.

Paste your URL into Slack.
#grfx2303_proj3 channel, IN THE THREAD to the post asking for it.

grfx2303_proj3

Prof Nikki 9:03 PM
When asked in Workshop 5 on Monday, paste the URL of your prototype IN THE THREAD to this post. 😊

1 reply Today at 9:04 PM

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USER TESTING

The user for this grocery deliver app is an undergraduate college student in an area that is within 60 miles of Jonesboro, Arkansas. Therefore, you must only test this on people who fall into this category. They do not need to be enrolled at A-State, but they do need to be enrolled and attending classes (online or in person) within the 60-mile radius of Jonesboro.

Who? That means if your bestie who grew up in Jonesboro is presently attending University of Arkansas, they ARE NOT in the target user group; however, if they're attending online classes at U of A and living in Paragould, they would be. They must be presently living within 60 miles of Jonesboro. (That obviously includes Jonesboro. Don't overthink that. LOL) **Your fellow GRFX-2303 students cannot be test subjects.**

You must test at least 10 users who would be in the target audience explained above.

You must test at least 10 users who would be in the target audience explained above.

How?

- You can do this F2F as you watch people use your phone or screens.
- OR you can ask friends via email, Messenger, etc. who you know will complete it. If you do this, you would include all of the questions below, then send the URL of the app prototype. This text can be copied from this project sheet or ask Prof. Nikki to place in Slack or a message.

User Name: Information here.
User Age: Information here.
City where one presently resides: Information here.
College/University where one presently enrolled and taking classes: Information here.
Are classes in person, online, or some hybrid (briefly explain)? Information here.

Which of the following did the user choose?

- Weekly Deals
- Order History
- Locations
- Account Info
- Cart

Why? Information here.
Any other comments? Information here or NO.

When done, compile your testing results using any program that will create a PDF. Name the file **YOUR LAST NAME_Proj3_UserTesting.PDF**.

16

You must test at least 10 users who would be in the target audience explained above.

How?

- You can do this F2F as you watch people use your phone or screens.
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Which of the following did the user choose?

- Weekly Deals
- Order History
- Locations
- Account Info
- Cart

Why? Information here.
Any other comments? Information here or NO.

When done, compile your testing results using any program that will create a PDF. Name the file **YOUR LAST NAME_Proj3_UserTesting.PDF**.

16

Do in class with each other under Prof. Nikki's direction, but these cannot be part of your test results.

User Name: Information here.
User Age: Information here.
City where one presently resides: Information here.
College/University where one presently enrolled and taking classes: Information here.
Are classes in person, online, or some hybrid (briefly explain)? Information here.

Which of the following did the user choose?

- Weekly Deals
- Order History
- Locations
- Account Info
- Cart

Why? Information here.
Any other comments? Information here or NO.

User Name: Information here.
User Age: Information here.
City where one presently resides: Information here.
College/University where one presently enrolled and taking classes: Information here.
Are classes in person, online, or some hybrid (briefly explain)? Information here.

Which of the following did the user choose?

- Weekly Deals
- Order History
- Locations
- Account Info
- Cart

Why? Information here.
Any other comments? Information here or NO.

grfx2303_proj3

Prof Nikki 9:11 PM
The following is for Workshop 5 on Monday =>
For user testing, feel free to copy (Cmd + C) the text below and paste (Cmd + V) into a document/email. I suggest you watch the person do it and YOU document it.

User Name: Information here.
User Age: Information here.
City where one presently resides: Information here.
College/University where one presently enrolled and taking classes: Information here.
Are classes in person, online, or some hybrid (briefly explain)? Information here.

Which of the following did the user choose?

- Weekly Deals
- Order History
- Locations
- Account Info
- Cart

Why? Information here.
Any other comments? Information here or NO. (instead)

When done, compile your testing results using any program that will create a PDF.
Name the file **YOUR LAST NAME_Proj3_UserTesting.PDF**.

- Word > File : Save As : PDF
- Pages > File : Export To : PDF
- InDesign > File : Export : PDF

- Illustrator > Don't use this program for that.
- Photoshop > Are you crazy?

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WED OCT 5

- **User Testing DUE 10-45am**
- WORKSHOP 6
 - Overview of Wireframes
 - *Build out second page according to testing results. Must follow Design System. Work in class and finish before next class. Also finalize any adjustments to App Icon and/or Design System so all final work for Project 3 works as one consistent piece.*
- *Begin Project 4: Typographic Workbook - must have textbook for this project!*

DUE > WHAT • WHEN • WHERE

DUE in class on Mon Oct 3:

- SLACK
In #2303_Project 3 (not in a thread) paste in the URL to share your app prototype.
- GOOGLE
In the Project 3 folder, upload the XD file **YOUR LAST NAME_Proj3_F22.XD**.

DUE by 10-45am on Wed Oct 5:

- SLACK
In #2303_Project 3 in a thread to your post with the prototype URL, attach your **YOUR LAST NAME_Proj3_UserTesting.PDF** file.
- GOOGLE
In the Project 3 folder, upload the **YOUR LAST NAME_Proj3_UserTesting.PDF** file.

grfx2303_proj3

Prof Nikki 9:21 PM
The following is also for Workshop 5 on Monday (and Workshop 6 on Wednesday).
1. Below in this channel, you will post your URL on **Monday**.
2. Then **IN THE THREAD** to your own post, you will upload the PDF of your user-testing results by **Wednesday**.

Prof Nikki 9:22 PM
For example, this is the URL to user test the prototype template I created. <https://xd.adobe.com/view/577829fe-6c30-4985-4920-8da4caf42x22-022b?fullscreen&hints=off>

xd.adobe.com
Proj3_2303_F22
8 Screens, Last modified on Sep 18, 2022 14:47 GMT

1 reply Today at 9:23 PM

1 reply

Prof Nikki 2 minutes ago
Then after my user-testing, I would upload the PDF in a thread to my prototype.