

# WORKSHOP 5

## PROJECT 1 | GRFX-2303 F23

**WORKSHOP 5** Tues Sept 12

- Review **LETTERFORMS Digital Art**: In-class review of finalized art, picking the best to use for a GIF.
- Review **Behance** progress so far, including how one includes a looped GIF on the page.
- ...
- Basic Motion Graphics Introduction**: Introduction to GIF creation of one of the Letterforms creations using Illustrator and Photoshop. *Work will be completed before next class time.*

- Software Review grades returned
- Workspace, #Channels and Threads on Slack
- Critique Letterforms digital work
  - Reminder: when I grade, your AI file shouldn't call for any fonts when I open it in Illustrator
  - Pick best piece
- Go to computers/laptops)
  - Review how to make a GIF in Photoshop.
  - Explain what program sees a GIF and how to share one.
  - Behance >> GIF
  - Work! :)
- What is **DUE** and **WHEN** for **Project 1**

- Software Review grades returned

**SOFTWARE REVIEW "GRADES" RETURNED**

**REMINDER ABOUT GRADING IN THIS CLASS**

**REMINDER ABOUT ADULT RESPONSIBILITY OF KEEPING YOUR PAPERWORK IN A SAFE PLACE**

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**DUE > WHAT • WHEN • WHERE**

All of the following is **DUE** by **11:05am Tues Sept 12** for review in class.

**IN GOOGLE DRIVE**  
**DUE** in shared **PROJECT 1** folder

- **YOUR LAST NAME\_Proj1\_LETTERFORM.AI**
- Also File; Save As a PDF.

**ON SLACK**

- Post **YOUR LAST NAME\_Proj1\_LETTERFORM** PDF in Slack.
- **DUE** in thread asking for LETTERFORM digital work on **#2303\_proj1** channel

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**FILE SET-UP**

- File: New -> More Settings (on the bottom by Creative)
- Name: **YOUR LAST NAME\_Proj1\_LETTERFORM.AI**  
All in the name (lastname) file type that will be assigned by the program.
- Units: Inches
- **Artboards (add more later if you'd like)**
- Spacing: 8 by 2 Columns
- 4 in (10 inches) x 4 in
- 0 Bleed
- CMYK Color Mode
- There should be no Raster Effects, so keep it at Medium.
- File: Save.
- This will be your work space
- If you want to add more artboards, go Window -> Artboards. When dialog box appears, pull the drop down menu and select New Artboard.

Only 1 will be your FINAL pick for a GIF.

Like Lines and Shapes, the 12 artboards are so you can do **MANY** to get to your best one (and also extra credit!)

If you want a number, do **AT LEAST 5**.

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**motion graphics**

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# grfx2303\_proj1

Prof\_Nikki 9:30 AM  
See thread for students' GIF work from last year. 😊 (To discuss in class on Tuesday.)  
7 replies Last reply 1 day ago

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All of the following is **DUE** by 11:05am Thurs Sept 14 for review in class.

**IN GOOGLE DRIVE**

**DUE** in shared **Project 1** folder

- **YOUR LAST NAME\_ANIMATION**.GIF

**ON SLACK**

- Also post this **YOUR LAST NAME\_ANIMATION**.GIF in Slack
- DUE** in thread asking for the gifs on **#2303\_proj1** channel

•What is DUE and WHEN for Project 1

behance

Save all steps of this project, and be ready to write a brief explanation of your design choices and self-evaluation. Your Behance page for this class will be updated with each project, and turned in at the end of the semester.

Below are specific directions for this project's Behance artist statement page:

- **SUMMARY:** Minimum of one paragraph summarizing the project and its objective. Do not copy the project sheet. Instead, explain it like you would explain to a friend.
- **GOALS:** Start with what you created when you handed in your final sketch. Update anything that needs to be now that you are at the completion of the project.
- **RESEARCH & INSPIRATION:** Minimum of one paragraph explaining your research and how it informed your sketches.
  - **SHOW** your initial sketches for LINES, SHAPES, and LETTERFORMS! For each, circle the final 2 picked from each or find some other way to showcase the results.
  - **SHOW** your final vector artwork from Illustrator for LINES, SHAPES, and LETTERFORMS.
- **EXPLANATION:** Minimum of one paragraph explaining your final choices and how they work the best of your ideas. Convince the reader that your solution is thoughtful and worth seeing.
  - **SHOW** your GIF creation.
- **KNOWLEDGE GAINED:** Minimum of one paragraph explaining what you learned. Share the technical skills (illustrated) but also discuss any changes to your mindset or expectations of art, design, college, etc.

Make sure you check your grammar and spelling using [Grammarly](#), [ProWritingAid](#), Grammarly, or similar. Improper grammar and misspellings greatly reduce your project grade!

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