


DUE > WHAT • WHEN • WHERE

DUE in class on **Thursday 25th Thurs Jan 25:**

- **GOOGLE DRIVE**
- **YOUR LAST NAME_Proj1 FOLDER** with the following packaged elements turned into your shared folder in the sub-folder **PROJECT 1**. Your last name would be on files instead of ARNELLE.
 - ARNELLE_Proj1 Folder
 - ARNELLE_Proj1.indd
 - ARNELLE_Proj1.pdf
 - Document fonts



DUE > WHAT • WHEN • WHERE

DUE in class on **Thursday 25th Thurs Jan 25:**

- **GOOGLE DRIVE**
- **YOUR LAST NAME_Proj1 FOLDER** with the following packaged elements turned into your shared folder in the sub-folder **PROJECT 1**. Your last name would be on files instead of ARNELLE.
 - ARNELLE_Proj1 Folder
 - ARNELLE_Proj1.indd
 - ARNELLE_Proj1.pdf
 - Document fonts
- **SLACK** channel #1413_proj-1
- **YOUR LAST NAME_Proj1.PDF** from the packaged file posted in thread requesting it.

1413_proj-1


Prof. Nikki Arnell 2:11 PM
In class on Thursday, January 25th, post the PDF of your Design Tech Calendar IN THE THREAD to this post.
Select Reply below to access thread.

1 reply Today at 2:12 PM

FILE TYPE CHEAT SHEET

*Assignments

- PROJECT 1
- PROJECT 2
- PROJECT 3
- PROJECT 4
- PROJECT 5
- SECOND TRIM
- *File-Type-Cheat-Sheet.pdf .AI
- *READ ME.rtf .AI



Raster: .psd, .jpg, .gif, .png, .tif, .eps*, .pdf*

Vector: .ai, .svg, .eps*, .pdf*

Page Layout: .indd, .pdf*

- *.pdf and .eps can be raster or vector. Be careful not to save over a vector file in Photoshop!
- .pdf is also the "printed" file from InDesign. This can also be an exported interactive PDF with links.

DUE > WHAT • WHEN • WHERE

DUE in class on **Thursday 25th Thurs Jan 25:**

- **GOOGLE DRIVE**
- **YOUR LAST NAME_Proj1 FOLDER** with the following packaged elements turned into your shared folder in the sub-folder **PROJECT 1**. Your last name would be on files instead of ARNELLE.
 - ARNELLE_Proj1 Folder
 - ARNELLE_Proj1.indd
 - ARNELLE_Proj1.pdf
 - Document fonts
- **SLACK** channel #1413_proj-1
- **YOUR LAST NAME_Proj1.PDF** from the packaged file posted in thread requesting it.

PRINTED CALENDAR

- In class, professor will provide paper clips and Post-it note on which to write your last name.
- These calendars will be returned to students and required to use throughout the rest of the semester.

ster or save Photoshop!


- .pdf is also the "printed" file from InDesign. This can also be an exported interactive PDF with links.

- Review Saving Files
- Packaged InDesign Files Due
 - ➔File Cheat Sheet
 - ➔Explain PDFs
- Printing Directions
 - ➔Print in Groups Only
- Photoshop MockUp


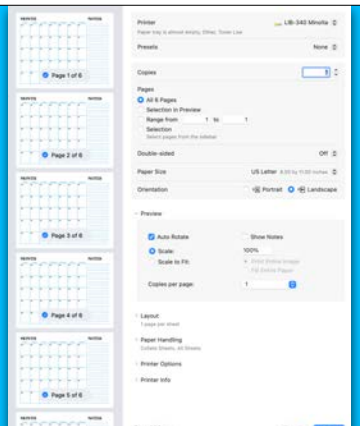
PRINTED CALENDAR PAGES

- In class, students will be guided on how to print the PDF to the lab printer (and why it's a better idea to print the PDF than the .indd file in this case).
- The PDF will print from either Acrobat Pro or Preview.
- Print all pages.
- It is suggested to print 7 pages first to make sure all is well before printing all 8 pages in preview. This is to avoid wasting ink and paper, which will eventually run out by the end of the semester if used unwisely.
- Print in color.
- Print at 100% or "Actual Size" unless you selected your printing tool to go beyond the 12-inch margins on the page.
- Print Landscape (horizontal) instead of default Portrait (vertical) orientation.
- Print only 1 copy.

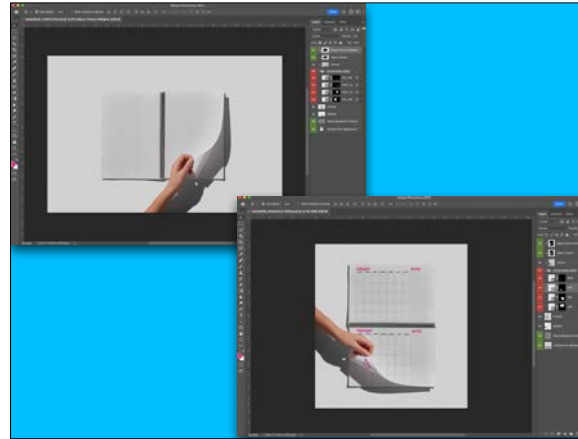
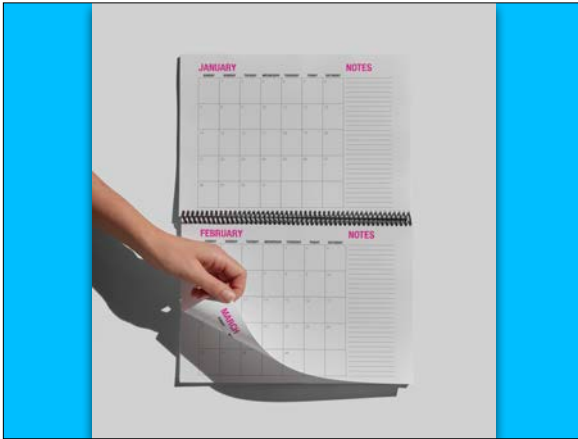
design tech calendar



PREVIEW





- Review Saving Files
- Packaged InDesign Files Due
 - ➔File Cheat Sheet
 - ➔Explain PDFs
- Printing Directions
 - ➔Print in Groups Only
- Photoshop MockUp




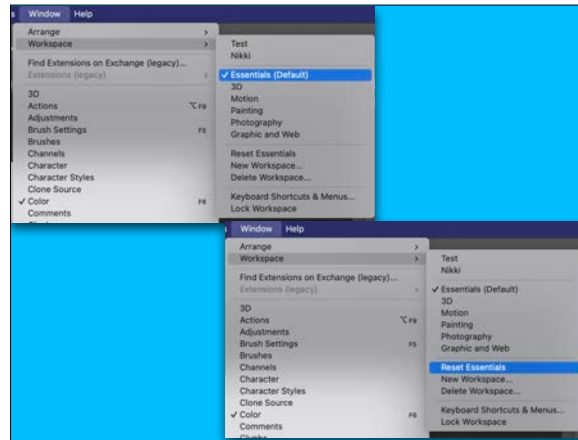
Ps

- Interface
- Workspace
- Toolbar
- Download Mock-Up File
 - File : Save As
 - > then save early, save often!
 - Review Template
- Placing Pages in Layers
 - IMPORTANT DETAILS!
- Save PSD > Google Export as PNG > Slack



Ps

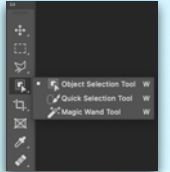
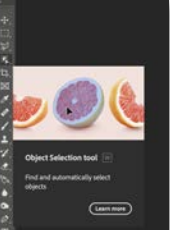
- Interface
- Workspace
- Toolbar
- Download Mock-Up File
 - File : Save As
 - > then save early, save often!
 - Review Template
- Placing Pages in Layers
 - IMPORTANT DETAILS!
- Save PSD > Google Export as PNG > Slack

Tools Panel Overview


Toolbar

- When there is a small white arrow in the corner, that means there are other options for this tool.
- Hold down **Control** when clicking to see these other options.
- Hover over the tool and Photoshop will show its name and what it is used for.

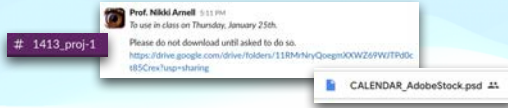
Ps

- Interface
- Workspace
- Toolbar
- Download Mock-Up File
 - File : Save As
 - > then save early, save often!
 - Review Template
- Placing Pages in Layers
 - IMPORTANT DETAILS!
- Save PSD > Google Export as PNG > Slack



PSD Mock-Up Template

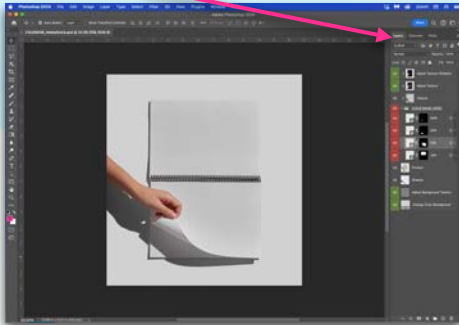
- Download **Calendar_AdobeStock.PSD**. [PSD = native Photoshop file]



- File : Save As **YOUR LAST NAME_Calendar.PSD** to Desktop.

PSD Mock-Up Template

- Window : Layers

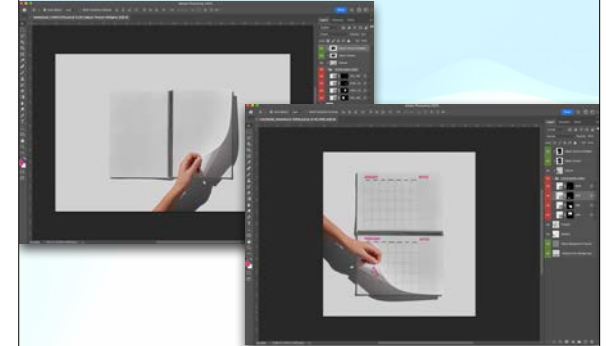


Ps

- Interface
 - Workspace
 - Toolbar
- Download Mock-Up File
 - File : Save As
 - > then save early, save often!
- Review Template
- **Placing Pages in Layers***
 - **IMPORTANT DETAILS!**
- Save PSD > Google Export as PNG > Slack

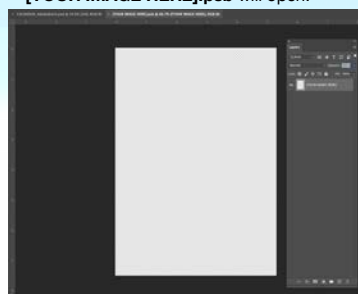


* Placing Horizontal PDF Pages into a Mock-Up that was built to be Vertical.

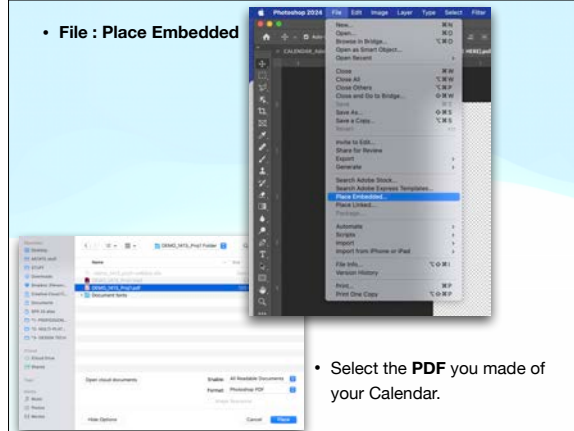


* Placing Horizontal PDF Pages into a Mock-Up that was built to be Vertical.

1. Double-Click **JAN** layer.
2. A new document called **[YOUR IMAGE HERE].psb** will open.

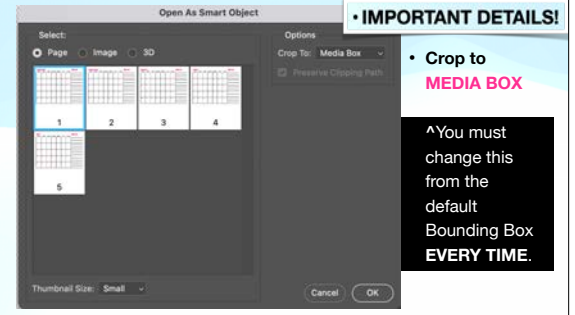


- File : Place Embedded



- Select the **PDF** you made of your Calendar.

- **Page** should be the default at the top.
- Select the **first Page** For **January**. This will change when you do each month, obviously.

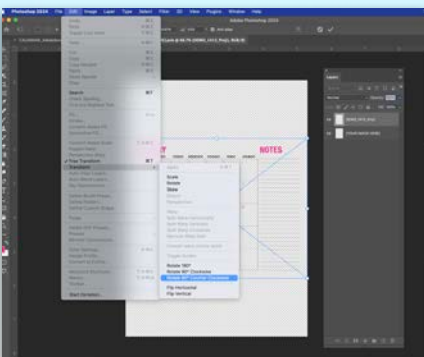


• **IMPORTANT DETAILS!**

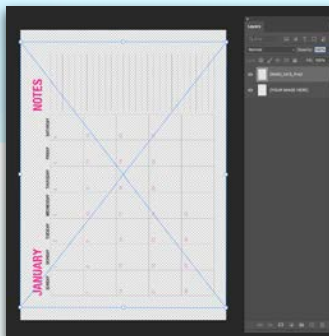
- **Crop to MEDIA BOX**

^You must change this from the default Bounding Box **EVERY TIME.**

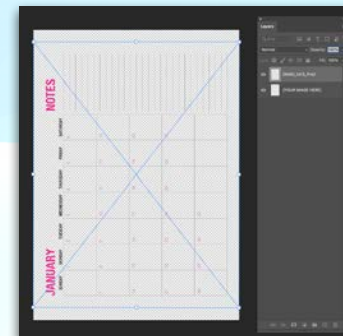
- The page will appear the wrong orientation, as expected.
- Go **Edit : Transform : Rotate 90° Counter-Clockwise.**



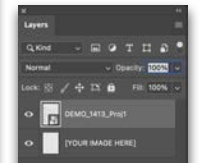
- Next, **click and drag corners** out so that it goes as large as it can on the page without skewing. Do not change proportions.
 - If your image is not **scaling**, please tell Prof. Nikki!



- Next, **click and drag corners** out so that it goes as large as it can on the page without skewing. Do not change proportions.
 - If your image is not **scaling**, please tell Prof. Nikki!



- When finished, click **Return** and the big blue X will go away.
- The layer will also have an icon on it because it's "Smart Art."



- **File : Save** the PSD document.
- Then **File : Close** this PSD file.

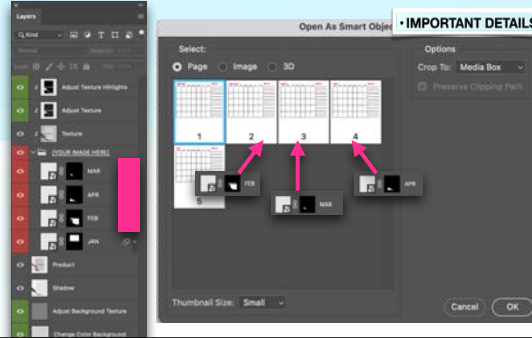
• See how your PSD mock-up file changed!

• **File : Save** it.

• Then continue working on this file...



- Do the same for **February, March, and April**.
- Remember each time when you **File : Place Embedded** the PDF file, you select **Crop to Media Box** from the drop-down menu.



IMPORTANT DETAILS!

Select: Page Image 3D

Options: Crop To: Media Box

Preserve Clipping Path

Thumbnail Size: Small

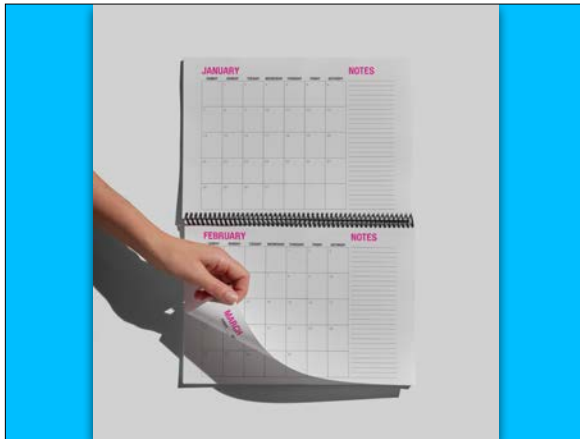
Cancel OK

Edit : Transform : Rotate 90° Counter-Clockwise.

Next, **click and drag corners** out so that it goes as large as it can on the page without skewing. Do not change proportions.

When finished, **click Return** and the big blue X will go away.

File : Save the PSD document. Then **File : Close** it. See how your mock-up file changed! :) **File : Save** it.



Ps

- Interface
- Workspace
- Toolbar
- Download Mock-Up File
 - **File : Save As**
> then save early, save often!
 - Review Template
- Placing Pages in Layers*
 - **IMPORTANT DETAILS!**
- **Save PSD > Google** 228.9 MB Adobe Photoshop file
- **Export as PNG > Slack** 12.1 MB PNG image

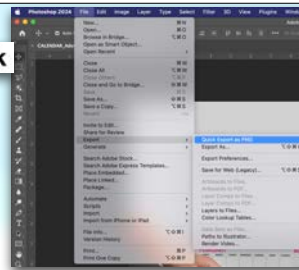
design tech calendar

Save PSD > Google

- Open the Google Drive shared folder for this class via Safari or Chrome on your computer.
- Double-click the **PROJECT 1** folder to open it.
- Drag the PSD file that's on your Desktop to this folder. Keep this webpage open until your file uploads.

Export as PNG > Slack

- With your PSD file open, go **File : Export :**
Quick Export as PNG.
- Save this to your Desktop.



• Then upload the **PNG** in the thread on Slack channel **#1413_proj1**.

