

ARTH4573 SPR 18

GUIDELINES FOR MIDTERM

Midterm will be on **Monday, March 5th** in **HSS 1049** from **2-3:30pm**. This will be ten minutes longer than our usual classtime. The midterm could cover anything in the course thus far, which means Early Writing Systems through (and including) Art Nouveau. Sources include any textbook readings, lectures, or required online links.

MIDTERM PART 1

- **25 minutes: 50 Multiple Choice Questions:**

50 multiple-choice questions that will be pulled from quizzes. No books or notes allowed.

These answers will be collected. Then we will proceed to the next part of the midterm.

For the following two sections, **ONE flat double-sided normal (8.5in x 11in) piece of paper of your own notes is allowed**. It must be tangible. You may tape images on to the sheet, but nothing can be written underneath the images. You may not layer any attachments to increase real estate. No magnifying instruments or electronic devices allowed. If I see any phones, tablets, laptops, etc., I will collect your test and fail you for the entire midterm. I will collect your notes sheet at the end of the midterm, so be sure your name is on it.

** If an international student would like to use a translation app, he/she must speak with Prof. Arnell by Wednesday, February 28th in class or scheduled office hours. This conversation cannot be had online and the app must be available to check. If this app is approved, student is only allowed to use it when asking Prof. Arnell to witness this during the test. If phone/tablet is used any other time, the test will be collected and failed.*

MIDTERM PART 2A

- **30 minutes: Image Identification and Essay #1**

MIDTERM PART 2B

- **30 minutes: Image Identification and Essay #2**

*For each of the above, **one** image will be displayed on the screen. Numbered questions will be listed to help you to create a comprehensive essay (see example on following page).*

Individual images will cover something in regards to at least one the following. How they relate to each other requires application of your critical thinking skills.

- The evolution (how any why) of writing systems from pictographic symbols to one of phonetic symbols.
- The construction, purpose, and regional styles of illuminated manuscripts in Europe during the medieval era.
- The invention of the printing press and its independent, movable, reusable type: specifically its effect on civilization.
- The Arts and Crafts Movement in reaction to the Industrial Revolution and its affects on both product and artist.
- Description of Art Nouveau's style and ideology, plus why and how it became an expression of La Belle Époque.

See the following pages to see exactly what will be provided for this. Multiple blank pages would follow for student to write answer. Another set of these exact pages would follow for Part 2B of the midterm.

ARTH-4573 SPRING 18 • MIDTERM • Part 2 A

Name _____

For each of the following:

- Answer all of the questions thoroughly.
- To signify which question you are answering, simply write the number next to your answer to relates to the question you are answering.

Please write legibly. If I cannot read your writing, I will count it as an incorrect answer.

1. Identify the image.

- *Supply the title given in your image list (if a proper name of a work, like “Mona Lisa”, is available use this. If only a description of the piece is available, like “Stonehenge”, use that.).*
- *Give the artist(s) name(s) if available.*
- *List the year or time period the piece was created (use the information supplied on your image lists with each quiz grade).*

2. When was this artwork created? Supply any information about how this affected the creation of the piece or how this influenced others at this time.

3. Where was this artwork created? Supply any information about how this affected the creation of the piece or how this influenced others in the area.

4. If known, who created this artwork and why did they create it? Did the artist(s) create other work that influenced or was influenced by this piece? Did this person’s occupation and/or religious or political beliefs affect the artwork’s creation?

5. Are there any more points you would like to make that were not stated above that further explain why this piece is important to study in the history of graphic design?

1. (<< Write that number clearly.) List the image information.

You can use the bullet points as shown or write it in one line separated by commas.

2. (<< Write that number clearly.) Write about the number 2 question.

There is no maximum amount of space, but probably one page of information would be ideal.

3. (<< Write that number clearly.) Write about the number 3 question.

There is no maximum amount of space, but probably one page of information would be ideal.

4. (<< Write that number clearly.) Write about the number 4 question.

There is no maximum amount of space, but probably one page of information would be ideal.

5. (<< Write that number clearly.) Depending on how clearly you explained everything in the previous questions, you may only need a sentence or two here OR you may need another full page. It might be that there is important information about the piece, like influential artists or movements not fully explained above, that isn't quite answered in questions 2-4.