



FRANK LLOYD WRIGHT

DESIGNER'S FULL NAME: Frank Lloyd Wright

DESIGNER'S PSEUDONYM/NICKNAME: None

GENDER: Male

YEAR BORN: 1867

COUNTRY IN WHICH DESIGNER BORN: United States

YEAR DIED: 1959

COUNTRY IN WHICH DESIGNER DIED: United States

CAUCASIAN | AMERICAN | NONE | NONE

IF ANY OF THE ABOVE AFFECTED EITHER THE ARTIST'S LIFE EXPERIENCE OR WORK BECAUSE IT/THEY PROVIDED A CHALLENGE AT THE TIME, PLEASE EXPLAIN.

None of the above qualities of the designer provided a challenge for the time.

DID THIS DESIGNER DO NOTABLE WORK IN FIELDS OTHER THAN WHAT WOULD BE CONSIDERED GRAPHIC DESIGN TODAY? EXPLAIN.

Frank Lloyd Wright is most noted for his modern building designs emphasizing on simplicity and natural beauty which contrasted the ornate and elaborate style in Europe.

FOR WHAT IS THIS DESIGNER MOST NOTED? EXPLAIN.

Frank Lloyd Wright is most noted for his building designs. His modern design style of which he was known for, otherwise known as his Prairie Style, was a perfected American style of architecture emphasizing on simplicity and natural beauty which contrasted the ornate and elaborate style in Europe. This style would come to be the basis for design of the 20th-century in the United States in regards for architecture, with many buildings to come to have a modern style similar if not close to Wright's.

IS THERE ANYTHING CONTROVERSIAL ABOUT THIS DESIGNER? EXPLAIN.

There is nothing notably controversial about this designer.

EXPLAIN THIS DESIGNER'S EDUCATION/TRAINING, INCLUDING ACADEMIC, APPRENTICESHIPS, AND /OR MENTORSHIPS.

Frank graduated from high school in 1885 and enrolled at the University of Wisconsin later that year to study civil engineering. He worked for the dean of the engineering department so he could support his family and pay tuition, and in doing so, he assisted with the construction of the Unity Chapel with acclaimed architect Joseph Silsbee. This experience had convinced Wright that he wanted to become an architect, and so he dropped out to work for Silsbee in Chicago. While in Chicago he later began an apprenticeship under the great American architect Louis Sullivan of Adler and Sullivan, an architectural firm in Chicago. Louis Sullivan, also known as "the father of skyscrapers," was a great influence on Wright, for he had rejected the ornate European styles in favor of cleaner design aesthetic best described by his maxim "form follows function." Wright would later complete Sullivan's dream of a uniquely American architecture style, but would part ways with Sullivan in 1893 after a breach in his contract. [1]

DID THIS DESIGNER PROMOTE A SPECIFIC IDEOLOGY IN HIS/HER WORK? EXPLAIN.

Wright promoted the ideology of Louis Sullivan which rejected ornate and elaborate designs for a cleaner aesthetic which was best described as "form follows function," meaning that a design should have full functionality, and through its simplicity, the design will achieve the same level of quality as the elaborate styles of Europe, if not greater. [1]

WHY IS THIS DESIGNER VIEWED AS ICONIC IN THE HISTORY OF GRAPHIC DESIGN?

Wright is iconic to the history of graphic design because of the ideology he pushed for. "Form follows function" showed that design doesn't have to be elaborate and ornate to be considered beautiful or appealing; that the simplicity of a design is equal if not greater than ornate.

IS THERE ANY OTHER IMPORTANT INFORMATION TO KNOW ABOUT THIS DESIGNER?

During his lifetime, Frank Lloyd Wright designed around eight hundred to a thousand buildings.

YOUR NAME: Tyler Lee

GIVE YOUR EDUCATED OPINION OF THIS PERSON AND THE QUALITY/IMPORTANCE OF HIS/HER WORK. EXPLAIN WHAT INFLUENCE - OR LACK OF INFLUENCE - THIS WORK HAS HAD ON YOUR OWN.

Frank Lloyd Wright is an outstanding architect. His buildings are a site to behold with their elegant yet sleek modern design. His work is always exquisite, clean, precise and thought out, with every little detail having a reason behind it as to not just throw in something without it having purpose. Though I typically prefer to output work that does not follow modern or architectural design, I cannot help but be drawn to his designs. The sleek forms and clean lines of the geometric shapes portray the true beauty of his architectural designs. Wright's works are beautiful even though they are not anywhere near the intricate and ornate designs I am usually drawn to.

He has created many designs, however his most influential are the building designs that he made in his iconic Prairie Style. Prairie Style was a perfected American style of architecture emphasizing on simplicity and natural beauty, which resulted in gorgeous works and designs, such as his Fallingwater House. When designing architecture, his designs would incorporate elements such as stained-glass windows and focus around natural features such as waterfalls and forests. Including the surrounding nature into the design assured that the building would not obstruct the environment around it, and thus, would push the beauty of the landscape around the building, unifying the two as one.

His work was important to the design world due to his Prairie Style becoming the basis for design of the 20th century in the United States. Through these designs, he also promoted the ideologies of Louis Sullivan, which had rejected ornate and elaborate designs for a cleaner aesthetic best described as "form follows function." This mantra means that a design should have full functionality, and through its simplicity, the design will achieve the same level of quality as the elaborate styles of Europe. This showed that design does not have to be elaborate and ornate to be considered beautiful or appealing; that the simplicity of a design is equal if not greater than ornate.

After conducting my research and learning about Frank Lloyd Wright, I can definitely say I don't care for his habit of putting work before his family. I feel anyone who could just leave behind family for any reason is merely selfish and awful in character. His work, however, is a different story. The designs of Frank Lloyd Wright have inspired me greatly. Seeing how he has made such beautiful works of art with such simple but clever designs inspires me to develop my style of design even further. I already create simple, but effective designs; however, I always feel as if they are too simple compared to the work of others in my major. His work proves to me that simple isn't bad. In fact, Wright's work shows that simple can be better than that of decorative or ornate design. Seeing Wright's work has motivated me and I'm determined to stick to my design style and create many more designs that are simple, beautiful, functional, and effective.

BIBLIOGRAPHY

Hines, Thomas S. "The Search for Frank Lloyd Wright: History, Biography, Autobiography." *Journal of the Society of Architectural Historians* 54, no. 4 (1995): 467-76. doi:10.2307/991088.

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