

business plan A

problem Answer the questions provided on the form **BusinessPlanAForm_SPG20.INDD** (unzip the file online and load fonts if necessary).

Save as **YOUR LAST NAME_BusinessPlanAForm_SPG20.INDD**.

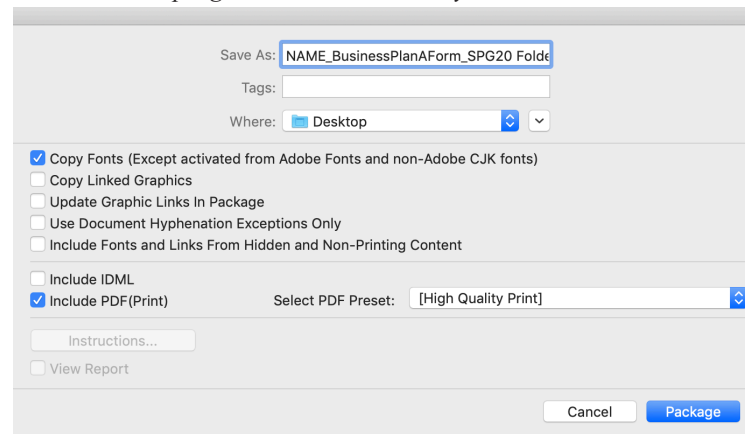
- As long as you are honest and run a spelling and grammar check using ProWritingAid, there are no incorrect answers. However, there are incomplete answers. **Make sure your answers are enthusiastic, professional, complete, and concise.**
- We will return to this form much later in the semester and you may or may not revise it then. You will eventually put this information into your brand book.

Remember to be as honest and focused as you can. As you continue in your career, remember to constantly do the following even if you are employed by a large company. Job security is rarely promised in this field, so *always* take this seriously.

- Write down your goals and work out how you're going to achieve them
- Look at your ideas critically
- Plan your next steps and work to a timeline
- Research aspects of your business and industry that about which you don't know
- Brainstorm your ideas and research into a practical plan

When finished, File : Package the (correctly named) file. Do the following as shown.

Remember the program will automatically add the word "Folder", so don't write it twice.



Place entire folder in your shared Google Drive folder for this class under **SECTION 1**.

schedule **Wed Jan 15:**

- Begin working on **Business Plan A**.

Mon Jan 20: No classes

Wed Jan 22:

- **Business Plan A DUE** as instructed above.

evaluation You will be graded on the following:

- Directions were followed accurately with absolutely no errors.
- Answers are enthusiastic, professional, complete, and concise.
- No misspellings or grammatical errors.
- Ambition - How much did you challenge yourself? Did you plan your time well?