



GRASSET

Designer's full name: Eugene Samuel Grasset

Designer's pseudonym/nickname: None.

Gender: Male

Year Born: 1845

Country Born: Switzerland

Year Died: 1917

Country Died: France

Religion | Political Alignment: Information unavailable

How did any of the above affect either his/her life experience or work because it/they provided a challenge at the time?

None of the above qualities of the designer provided a challenge for the time.

Did this designer do notable work in fields other than what would TODAY be considered graphic design?

He was a painter and he was also known as a sculptor when he returned to Lausanne, Switzerland in the late 1860s. He also tried ceramics, tapestry and jewelry, and he decorated religious stained-glass windows. He even designed furniture for a hotel.

For what is this designer most noted in relation to design? EXPLAIN.

He was a successful Art Nouveau designer and illustrator. He studied Ukiyo-e characteristics and applied them in the lines, colors and composition in his posters.

Is there anything controversial about this designer? Explain.

There is nothing notably controversial about this designer.

Explain this designer's education/training, including academic, apprenticeships, and /or mentorships.

Grasset spent 4 years studying architecture in Switzerland as his parents wanted him to become an architect. However, he urged himself to explore more. He went to Egypt and went back to Europe to settle down in France. In France, he studied more about illustration and design during the 1870s and then he started his career as an illustrator in the 1880s. Later, he taught his students lessons about decorative composition.

Did this designer promote a specific ideology in his/her work? Explain.

This designer did not promote a specific ideology in work.

Why is this designer viewed as iconic in the history of graphic design?

Eugene Grasset was a remarkable figure of the Art Nouveau period. His designs and illustrations were popular and innovative at that time as he was combining his studies of Medieval art with Japanese Ukiyo-e . He became well-known in several aspects and because he taught his students about decorative arts, he gave them the inspiration from his Art Nouveau style .

Is there any other important information to know about this designer?

No.

Student: Linh Nhat Phan.

Bibliography

Meggs, Phillip B. and Alston W. Purvis. *Meggs' History of Graphic Design, 5th Edition*. Hoboken, NJ: John Wiley & Sons, 2012.

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