



ERTE

Designer's full name: Romain de Tiroff

Designer's pseudonym/nickname: Erté

Gender: Male

Year Born: 1892

Country Born: Russia

Year Died: 1990

Country Died: France

Religion | Political Alignment: Information unavailable.

How did any of the above affect either his/her life experience or work because it/they provided a challenge at the time?

None of the above qualities of the designer provided a challenge for the time.

Did this designer do notable work in fields other than what would TODAY be considered graphic design?

Erte was a costume and set designer for theatre, operas and ballets. During his later years, he practiced new art forms such as sculpture, jewelry design and vases.

For what is this designer most noted in relation to design? EXPLAIN.

Erte is most noted for his Art Deco fashion design. He had a lavish style and included lots of rich colors in his work. In his designs, women would be dressed in beautiful, expensive-looking fabric, covered in feathers, jewels and headpieces.

Is there anything controversial about this designer? Explain.

While numerous scholarly sources do not go into depth about his personal life, several smaller scale individuals have written about Erte's impact on the gay community. Within these writings, they condense facts about his attendance and inspiration within the gay community.

Explain this designer's education/training, including academic, apprenticeships, and /or mentorships.

Erte studied painting under Ilya Repin and his student Lossevsky. He then began to study at the Academie Julien under Jean-Paul Laurens but moved on quickly to become a fashion designer.

Did this designer promote a specific ideology in his/her work? Explain.

Based upon repetitive figures and themes within his works, one could conclude that Erte promotes and references female figures dressed "to the nines" so to speak. This calls upon the roaring twenties and gives way to showcase his ideology as a glance into the glamorous figures and ideals within the 1920s.

Why is this designer viewed as iconic in the history of graphic design?

Erte was often known as "The Father of Art Deco." His pieces in *Harper's Bazaar* explored the Art Deco movement, using extravagant fashion, beauty, and luxurious designs. Erte celebrated androgyny and homoerotic designs, giving inspiration to the gay community.

Is there any other important information to know about this designer?

No

Student: Catherine Finne

Bibliography

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