

calendar

Throughout semester:

- **Bring your class binder with Typography Workbook, notes, and sketch pages to class with you every day.**
- Upload finished projects to the Behance website you will create. Work may be shared and credited on a public Arkansas State University Dept. of Art + Design Behance page.
- Some days may require class to meet upstairs in Art Annex computer lab or open studio – see Slack and project sheets.

Following is a general schedule for the course, though it may change and adapt as students develop. Each Project will receive further explanation of objectives and actual due dates. See calendar online under coursework at nikkiarnell.net for the most up-to-date version. Also check Slack Group via notifications and/or manually on a daily basis.

Week of Aug 19

- Intro to GRFX-2303, Syllabus Review, Contracts collected
 - Slack, Google Drive, www.nikkiarnell.net, Behance
- Begin **Typography Workbook** Project:
*Follow **reading assignments** and directions in book **every week** throughout the semester; image will be available online to help if your book has not arrived.** **This first week only!*
- Begin **PROJECT 1: Monogram** - project workshop

Week of Aug 26

- **TYPOGRAPHY WORKBOOK** work **DUE**
- **PROJECT 1** midway critique, workshop continued
- *Aug 28: **Software Review** meet in Art Annex 208*

Week of Sept 2

No school Sept 2 – Labor Day holiday

- **TYPOGRAPHY WORKBOOK** work **DUE**
- **Software Review** **DUE**
- **PROJECT 1** **DUE**³ - critique⁴
- Begin **PROJECT 2: Spatial Relationships to Create a Message**

Week of Sept 9

- **TYPOGRAPHY WORKBOOK** work **DUE**
- Typography Exploration workshop, including lecture/discussion about Typefaces, Fonts, Alphabets, Shapes
- **PROJECT 2** sketches and work day, progressive critiques

Week of Sept 16

- **TYPOGRAPHY WORKBOOK** work **DUE**
- How to mount work properly
- **PROJECT 2** work day, progressive critiques
- Begin **PROJECT 3: Metaphoric Interpretation of a Word**
- **PROJECT 2** **DUE**, mounted, critique

Week of Sept 23

*Sept 27: BFA Review at A-State; AIGA-Memphis Student Day in Memphis - **required attendance or research***

- **TYPOGRAPHY WORKBOOK** work **DUE**
- **PROJECT 3** sketches, progressive critiques
- **PROJECT 3** introduction to Photoshop mock-ups

Week of Sept 30

A-State Midterms: Oct 3-9

- **TYPOGRAPHY WORKBOOK** work **DUE**
- **PROJECT 3** introduction to InDesign interactive PDFs, page layout

³ All Projects throughout course will be returned with paper containing grade and brief critique

⁴ Critique forms include: traditional, group, online, “speed date”, or written
arnell | grfx-2303 typography and layout | fall 19

Week of Oct 7

A-State Midterms: Oct 3-9

- **TYPOGRAPHY WORKBOOK** work **DUE**
- **PROJECT 3 DUE**, online critique
- Begin **PROJECT 4: Typography Glossary**
- InDesign Review/Introduction, specifically regarding the use of Master Pages and Character Style Sheets

Week of Oct 14

- **TYPOGRAPHY WORKBOOK** work **DUE**
- Test over InDesign material from review
- Lecture/Workshop: Page Layout 101 and Intro to Grid
- **PROJECT 4** InDesign template provided; Review typography, visual hierarchy, InDesign Styles: Character, Paragraph, Object

Week of Oct 21

- **TYPOGRAPHY WORKBOOK** work **DUE**
- **PROJECT 4** printing files and pagination, cover design and consistency
- **PROJECT 4** all printed work **DUE**

Week of Oct 28

- **TYPOGRAPHY WORKBOOK** work **DUE**
- **PROJECT 4** Bookbinding Workshop

Week of Nov 4

Daylight Savings Time begins on Sunday, Nov 3. Fall back an hour!

- **TYPOGRAPHY WORKBOOK** work **DUE**
- **PROJECT 4** DUE – critique
- Project responses, individual development discussions
- Begin **PROJECT 5: Self-portraits**

Week of Nov 11

- **TYPOGRAPHY WORKBOOK** work **DUE**
- Behance portfolio; Portfolio on Adobe Spark Page
- Discussion: How and why to brand yourself as a designer; what makes a powerful resumé for a designer

Week of Nov 18

- **TYPOGRAPHY WORKBOOK** work **DUE**
- **PROJECT 5** work days and progressive critiques

Week of Nov 25

Fall Break Nov 25-29

Week of Dec 2

- **TYPOGRAPHY WORKBOOK** work **DUE**
- **PROJECT 5** work day and progressive critique

Week of Dec 9

Last day of classes: Dec 9; no classes Dec 10; A-State Final Exams: Dec 11-17

Commencement (to walk, diplomas not actually received yet): Sat, Dec 14

- *Dec 9:*
 - **TYPOGRAPHY WORKBOOK DUE**
 - All project responses **DUE**; Behance site **DUE**; Adobe Spark Page **DUE**
 - *No more extra credit accepted after Dec 9, 11:00am*
- **MEET FOR SCHEDULED FINAL: Wed Dec 11, 12:30-2:30pm (normal class location)**
 - **PROJECT 5** DUE, critique

Week of Dec 16

A-State Final Exams: Dec 11-17