

timeline project

problem What is the overall history of graphic design? Art is influenced by its predecessors, as well as its cultural context. This is especially true for graphic design, which sits at the crossroads of fine art and communication, reflecting and reinforcing its specific social constructs. At the conclusion of this project, each student will have an interactive PDF chronological timeline of images with reports on specific artists.

objectives Because this is a 4000 level course, students will work independently with the same deadlines throughout the semester regarding the same project. This should grow and evolve within the semester instead of finishing it at the last minute. Figure out your schedule NOW because this project is *huge*, both in scope and execution.

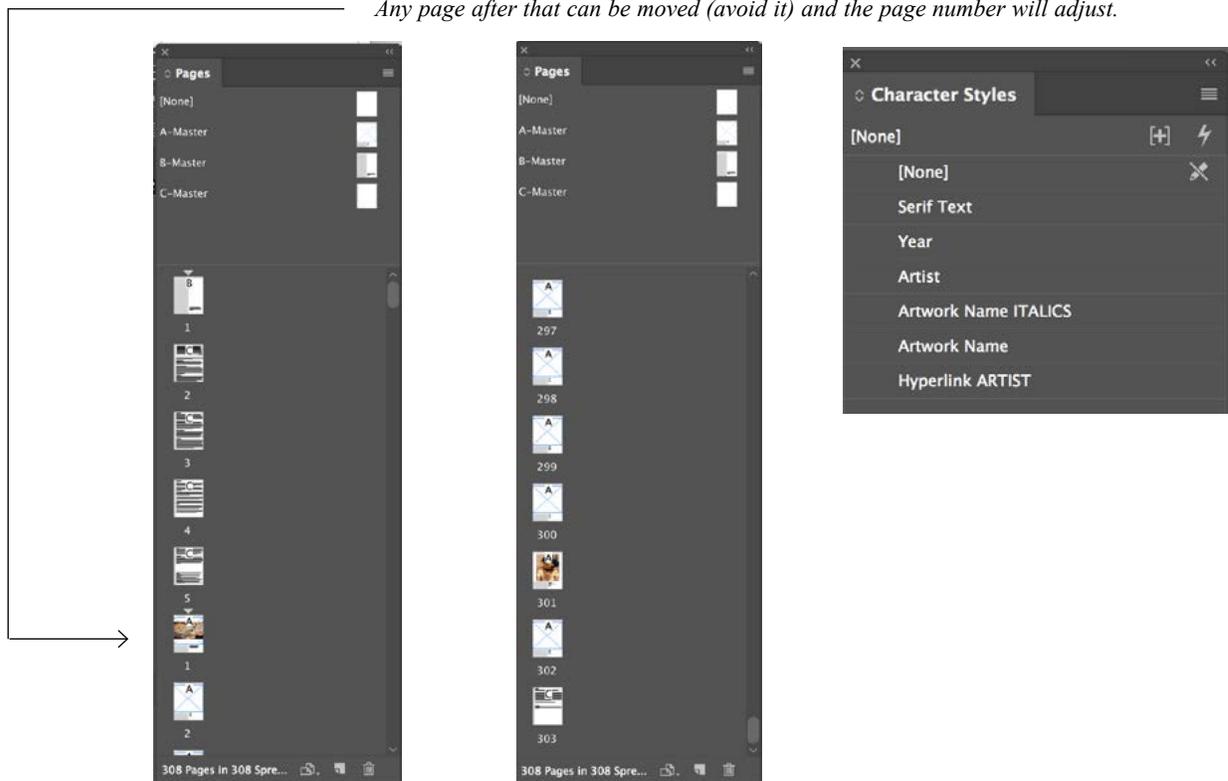
note There are 302 images. EACH student will receive a slightly different image list and students will not know which piece(s) are different. This is to reduce the chance of cheating. Do your own work. The work seems like busy work, but making the equivalent of flash cards for an art history class is *never* just busy work.

This project also reinforces skills to use InDesign's powerful features often overlooked by beginning design students. Remember : InDesign files NEVER TRAVEL ALONE. All linked images and fonts (Part A), as well as hyperlinked files (Part C) must go with the INDD file.

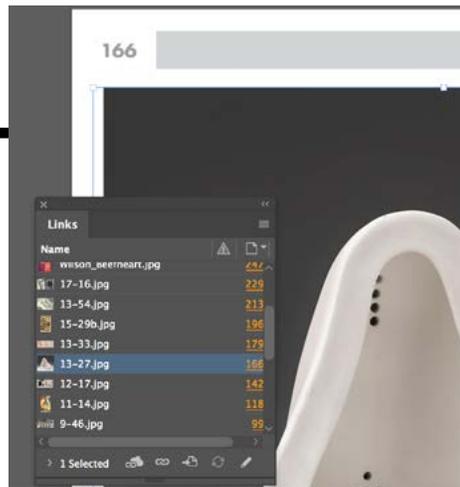
project overview The project is broken into three progressive parts:

- **A:** Timeline created. The following will be provided:
 1. InDesign template with Master Page, automated page numbers that match the copy sheet, Character Styles, and certain pages already completed.

NOTE: Can't move second page 1 (cave painting) around without messing up numbering. Any page after that can be moved (avoid it) and the page number will adjust.



project
(cont.)



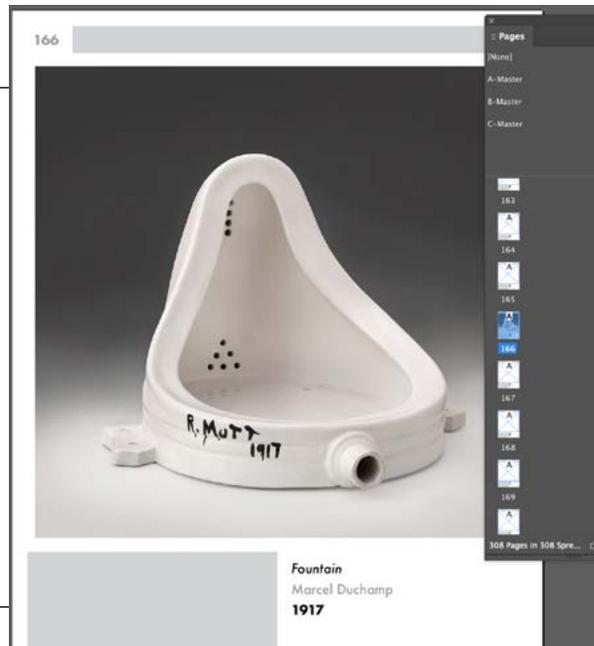
2. All images provided via shared Google Drive folder. Image names correspond with the image number in the Meggs text. If an image is not in Meggs, the artist's last name is used.

Some pages have been completed. For example, Fountain uses Image 13-27 (the 27th image in Chapter 13) in the Meggs 5th Edition textbook.

3. Copy sheet with all required images' credits. These must be used exactly as listed, including where the text must break. Text may flow to two lines, but do not force it. Automated hyphenations have been removed from the document. Font used should follow the InDesign formatting and Character Style must be assigned correctly. All text **except the number** should be copied. The number should correspond to the page number on the InDesign template file.

If image has already been completed in the InDesign Template file, it has been changed to blue on the image list sheet.

163	<i>Bifscif + 18 Simultaneité Chimismi Lirici</i> Ardengo Soffici 1915
164	War Loan Campaign Poster Otto Lehmann c. 1916
165	Germany's Eighth Bond Drive Poster Julius Klöpper 1917
166	<i>Fountain</i> Marcel Duchamp 1917
167	<i>De Sijl</i> Cover Ylmos Huszar 1917
168	Poster for Military Recruiting James Montgomery Flagg 1917



>> Student must insert his/her name on first page of document. A multi-page Print PDF will be Exported.

- **B:** Each student will complete questionnaires on multiple assigned artists in history. Research must be cited on the bottom of each questionnaire. Wikipedia or any other similar questionable source is not allowed as a line of research. PDFs and tangible sheets will be handed in to be graded. PDFs will then be placed on website to easily link for next step.
- **C:** Each student will go back into the InDesign file and add hyperlinks to all students' PDF documents where each artist's work is mentioned the first time. Student will also compose a colophon and essay about how this project will be used to inform one's future design skills and cite sources. Then the InDesign file with its links will be exported again for a final Interactive PDF.

part A steps

- 1 Set up individual shared Google Drive folder with professor.
- 2 Find the shared Google Drive folder for the class. Download InDesign template **Timeline_Project_TEMPLATE.indd** (.idml if using an older version of software) and fonts. Save the file as "**YourLastName_Timeline_SPG18**". Load fonts into system. If not working on a Mac, please see me.
 - If a warning about missing links appears, fix it. When the program finds one link, it will locate all others. Remember at all times that InDesign never "travels alone". It must have all of its linked files to properly open.
 - View : Extras : Show Frame Edges (if it says Hide, then it's already showing)
 - View : Guides : Show Guides (if it says Hide, they're already showing)
 - Window : Pages.
First page has been completed already. In step 4, link to the images that you have downloaded.
 - See Master Page, all pages included. Override All Master Page Items. **DO NOT WORK ON THE MASTER PAGE. DO NOT** (because you inevitably will on accident at some point while doing this.)
 - See the Character Style Sheets. Assign to all after pasting text from Word document.
- 3 Open the Microsoft Word doc **2018_TimelineProject LIST_[Your Last Name].docx** that will be placed in your shared Google Drive folder. I suggest you print it out and mark things off as you go, but that is up to you and your working style. The numbers in gray above the lines of text should not be copied into the InDesign document. The numbers should match the page number in the InDesign document (the Template is already set up for you as such).
 - Copy (Cmnd + C) from Word and Paste (Cmnd + V) into the InDesign page.
 - Open Character Styles under Window : Styles. For every name of artwork, highlight it and click "Artwork Name". *NOTE: If there are any italics in the Word document, use "Artwork Name ITALICS". Also assign "Artist" and "Year" to correct lines of text. Again, once you get a routine, this is relatively easy.*
- 4 Download all photos via shared Google Drive link. See the file names are the same as the image number in the Meggs 5th edition text (if picture does not match exactly what is in book, it is a close version), which are separated by book chapters and not necessarily in chronological order as timeline is built. Images that are not in the textbook are titled by the last name of the artist (and title if more than one image by artist). *Not all images will be used. Be sure the image you have placed are correct!*
- 5 Find your groove as to matching up the the images to the image credits. Placing images also should become a quick routine. Again, **USE SHORTCUTS**. You will use this skill as a designer, as shortcuts cut down time immensely **AND** often stay the same regardless of the Adobe version's placement of the action on its menu.
 - File : Place image (Cmnd + D).
 - Object : Fitting : Fit Content Proportionally (Shift + Option + Command + E)
 - Object : Fitting : Center Content (Shift + E)
 - Get that to become automatic >>>>>
 - > **Select** image box. **Cmnd + D**.
 - > Find the image, select to place it.
 - > Then with the image box still **selected**,
 - >> **Shift + Option + Command + E**,
 - >> then **Shift + E**.
 - > **Move on to the next image and do the same thing.**
- 6 File : Export to PDF (Print). **DUE by noon Wed, Mar 14th**: correctly-named **PDF** in Google Drive folder shared with professor (the same where individual student received Image List).

part B steps At the beginning of the semester, questionnaire supplied to students. Each students assigned 3 artists (or group or manuscript). Research should begin early in the semester so that questionnaire is thoroughly answered and information is properly evaluated. Keep track of all sources to cite on sheet via Chicago style for bibliography.

- File : Save As a PDF. Name PDF “Artist’s Last Name_First Name.PDF”. *For example, if I were to research Alphonse Mucha, the PDF would be called “Mucha_Alphonse.PDF”. An underscore is created by shift + - (hyphen). Please use an underscore and not a hyphen or a space. Student’s name is part of the questionnaire.*
- All grammar and spelling must be perfect.
- All research must be correct and from reliable sources.

DUE by noon Wed April 4th: PDFs to Google Drive folder link shared with professor.

DUE 2pm Wed April 4th: Printed papers.

See [Project Sheet](#) to place revised answers.

PDF in shared Google Drive folders **DUE noon, Thurs April 20th**

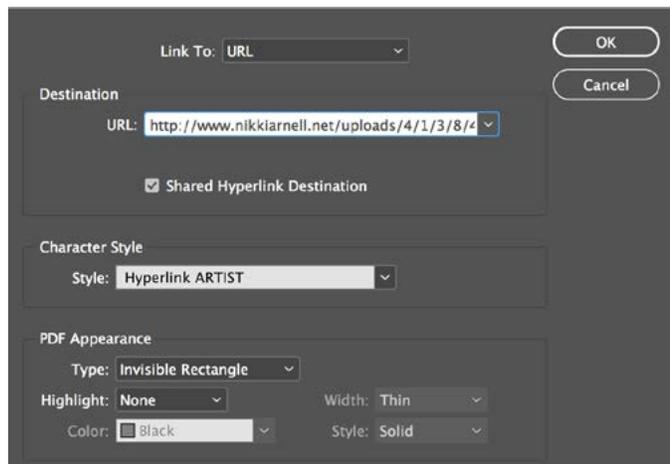
part C steps

1 All Part B PDF files on artists’ will be available on link via the class page on nikkiarnell.net.

Do the following for each artist/group/manuscript that has a questionnaire file:

Select PDF on the webpage and it will go to the file online. Copy the URL.

- In InDesign file of Timeline Project, select an artist’s name. **Type : Hyperlinks and Cross-References : New Hyperlink.**
- Link To: URL. Paste the URL for the PDF file. Character Style : Hyperlink ARTIST
- Do this for all that have a questionnaire. If listed multiple times, do on the first listing.



2

Colophon:

Remove all of this text until the line before the question. Compose a colophon about yourself and this project. It must be at the bottom of this page using the Chicago style for perfect grammar and spelling. Do not include names, paragraphs, images, use a space between and then left-align them here.

*Colophon is a term used on the back of a book, or manuscript, giving details of its publication—e.g., the name of the printer and the date of printing. Colophons are sometimes found in manuscripts and books made from the 6th century CE on. In medieval and Renaissance manuscripts, a colophon was occasionally added by the scribe and provided facts such as his name, and the date and place of the completion of the work, sometimes accompanied by an expression of praise thanks for the end of his task. With the invention of printing in the 15th century, printers increasingly added a blank space of paper at the front of a book to protect the first page from soiling, and they also added an uncutting manuscript, catalog, or a brief summary at the end of the book. Artists, like HERRI LINDENBERG, thought recording that they finished the work at hand at a given point. In most instances, the colophon **never** appears on the page opposite the title page and consists of one sentence, statement that the book was printed by a given printer in a given location. Colophons often include the printer's name, the date of production, details of the edition, as well as a note on the book page. Source: < a href="http://www.britannica.com/colophon/colophon">http://www.britannica.com/colophon/colophon

See examples like a portfolio [here](#).

Explanation:

Remove all of this text and replace with your explanation. Explain here how knowing the history of graphic design, and its influence your design skills – on both of these additional pages will automatically appear.

FYI: When you add hyperlinks throughout the document, you will be able to click on the link name if it is mentioned in the timeline and add the PDF to the artist. It would look something like [this](#). Remove the FYI markers when you create your final Timeline.

Bibliography:

Remove all of this text and replace with your citations as per the Chicago Manual of Style. You may keep the following:

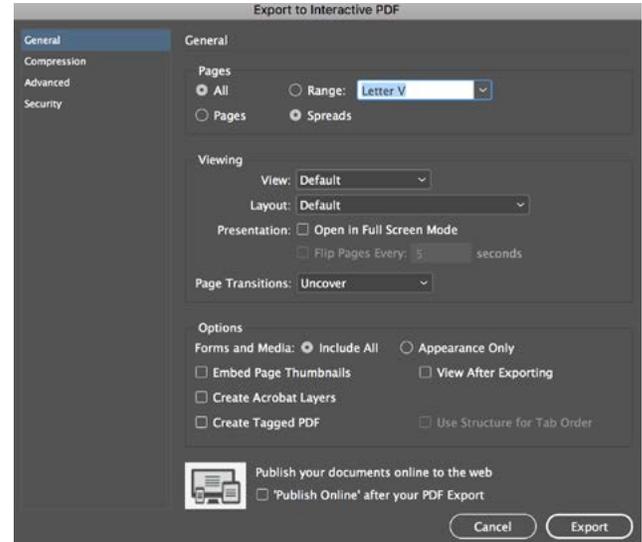
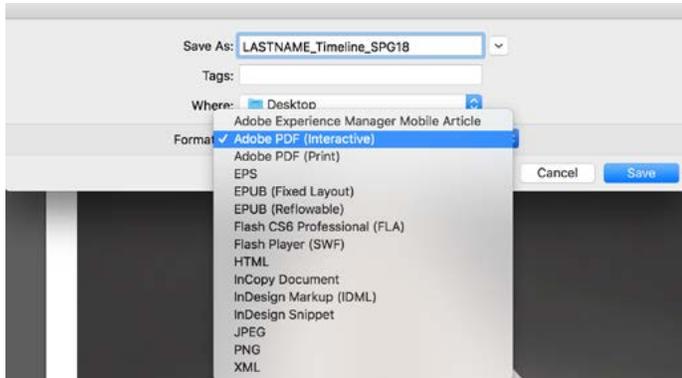
Moses, Phillip J. and Alfred W. Pardo. *History of Graphic Design, 5th Edition*. Hoboken, NJ: John Wiley & Sons, 2012.

On the last page:

- Write colophon on last page (see link for guidance).
- Compose an essay (at least 250 words) about how you will use this timeline and knowledge of graphic design art history in your future design skills, career, life, etc.
- Use perfect grammar and spelling.
- Cite all sources in Chicago Style. Wikipedia or any other questionable sources are not allowed. Keep supplied textbook listing.

3 File : Export to an Interactive PDF (vs. the default Print PDF).

DUE ~~midnight Fri April 27th~~ noon, Mon April 30th:
Interactive PDFs to shared Google Drive folder link.



evaluation You will be graded on the following:

- All work turned in on time.
- Legible flow of information. (Part A)
- All required written information included. (Part A)
- All required visual information included. (Part A)
- Questionnaire displays clear research from multiple dependable sources. (Part B)
- Essay questions completed as directed. (Part B)
 - >> Essays displays critical thinking skills.
 - >> Essays shows writing skills expected of a 4000-level student, including well-composed sentences, perfect grammar, and correct spelling.
- Citations complete. (Part B)
- Colophon completed as directed. (Part C)
- Essay completed as directed. (Part C)
 - >> Essay displays critical thinking skills.
 - >> Essay shows writing skills expected of a 4000-level student, including well-composed sentences, perfect grammar, and correct spelling.
- Citations complete. (Part C)
- Interactive file works. (Part C)
- Ambition - How much did you challenge yourself? Did you plan your time well?
- All directions followed perfectly.